Group Gears Up For Cycle Ride at Briggstock in memory of loved ones

Tuesday 1 September, 2015

A group of local people including Andrew Markham,Zoe Hall, David Williamson and Richard Dent, will cycle 18 miles and raise awareness on 5th September in Brigg for Pancreatic Cancer Action. It is to coincide with Brigg stock a music festival when the town of Brigg buzzes with music and excitement.

The group hope to raise funds and awareness of pancreatic cancer in memory of Howard Stothard, Jean Ross-Fowler and Doreen Hardaker,and those affected by pancreatic cancer including David Williamson who had surgery to remove a pancreatic tumour a long with part of his stomach and his spleen earlier this year.

Zoe said: "We decided to take part in this challenge for Pancreatic Cancer Action because pancreatic cancer desperately needs more awareness and funds. The survival rates and life expectancy are shocking, and sadly I know this all too well as my mum Jean died of pancreatic cancer just five months after diagnosis.

"It will be a tough challenge but it's great to know that we will be raising funds to improve early diagnosis of pancreatic cancer and make people aware of this grim disease that is remarkably under funded in terms of research. Please support us and come to visit our stand during Briggstock, at the Nelthorpe Arms."

Pancreatic Cancer Action aims to improve awareness of the signs and symptoms of pancreatic cancer to the public through media campaigns, to fund educational programmes for clinicians including GPs and hospital doctors, to provide comprehensive patient information and to fund research specifically to improve earlier diagnosis.

Ali Stunt, Founder of Pancreatic Cancer Action, said: "We are delighted that Zoe,Andrewand the othersare kindly giving their time to support Pancreatic Cancer Action. As a charity, we rely on the generosity of individuals to help us continue our vital work." You can supportthe groupby visiting

https://www.justgiving.com/andrewmarkham2/

Pancreatic Cancer is the UK's fifth biggest cancer killer and 24 people die a day from the disease. The 5 year survival rate is just 4%, a figure which has not changed in over 40 years. Most pancreatic cancer patients are diagnosed too late. Pancreatic Cancer Action is determined to get more patients diagnosed early and in time for life-saving surgery.

For further information on pancreatic cancer visithttp://pancreaticcanceraction.org

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