

Groundwork BioAg's Rootella® Mycorrhizal Inoculants Successfully Launched by Stoller Ukraine

Friday 17 July, 2020

MOSHAV MAZOR, ISRAEL and KIEV, UKRAINE – Groundwork BioAg, Ltd. and Stoller Ukraine are pleased to announce the successful commercial launch of Rootella® mycorrhizal inoculants in Ukraine. Rootella® products were registered for commercial use by the Ukrainian Ministry of Agrarian Policy and Food last year. Since then, Stoller Ukraine has built a customer base comprised of professional farms, cooperatives, and agro-holdings that are applying Rootella® this second consecutive year on row crops such as maize, soybean, wheat and sunflower. Additional products and crops are planned to be added next year.

One agro-holding treated maize with Rootella® F on a farm in the Chernihiv region, and improved yields over 9%, from 8.68 t/ha (untreated) to 9.50 t/ha (treated). A sunflower farmer in the Poltava region was happy to gain over 11% with Rootella® F (2.41 t/ha untreated to 2.68 t/ha treated). A large soybean grower in the Vinnytsia region reported a 36% yield increase – Rootella® S boosted his yield from 1.78 t/ha (untreated) to 2.42 t/ha (treated). All results are from large, commercial field plots, treated at recommended rates. Standard yield monitor data was cross-referenced with aerial photos and AI analysis provided by Sensilize, which showed increased nutrition and plant health benefits.

“Stoller Ukraine is Groundwork BioAg's feet on the ground in Ukraine. We applaud their success in getting Rootella® swiftly registered and successfully launched,” states Dan Grotsky, VP Sales and Marketing at Groundwork BioAg. “Now that Ukrainian growers have tasted the benefits of high-quality mycorrhizal inoculants, we expect to ramp up sales rapidly in this new and important market.”

Nika Nasimov, Managing Director at Stoller Ukraine, adds, “We strategically sought an eco-friendly microbial product like Rootella® to complement our product portfolio. As a company that prides itself in its science-based approach, we were happy to see how Rootella® brings real value to our customers, in the form of yield increase, stress mitigation, and fertilizer savings. We see a bright future for Rootella® in Ukraine.”

About Groundwork BioAg

Let your ground work.

Groundwork BioAg produces highly-effective mycorrhizal inoculants for commercial agriculture. Containing concentrated and vigorous beneficial fungi, Rootella® and DYNOMYCO™ inoculants significantly improve soil nutrient uptake in plants. Our products increase crop yields, improve resistance to several types of stress, and reduce fertilizer requirements. Groundwork BioAg has demonstrated significant yield increases in numerous major crops, including maize, soybean, wheat, sorghum, sugarcane, potato, strawberry and cannabis. Our products are sold in major markets worldwide, including the USA, Brazil, Canada, India, Europe and Ukraine. For more information, please visit www.groundworkbioag.com.

About Stoller Group

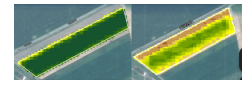
Stoller was founded by Jerry Stoller in 1970 to develop innovative plant productivity solutions. Dr. Stoller, an internationally recognized specialist in plant nutrition and physiology, has made a huge contribution to the development of the company and agriculture in general. The value of Stoller products is our competence in plant physiology and understanding of hormonal balance, how it relates to the stages of crop growth, and how hormonal activity affects plant development and productivity. Only Stoller products contain our unique patented technology that ensures optimal plant growth and development to maximize genetic expression. For more information, please visit www.stollerukraine.com.ua.

Groundwork BioAg Contact:

Dan Grotsky, VP Sales & Marketing

Telephone: +972-77-5020806

Media:



Related Sectors:

Business & Finance ::
Environment & Nature :: Farming
& Animals :: Home & Garden ::
Manufacturing, Engineering &
Energy ::

Related Keywords:

Groundwork Bioag :: Rootella ::
Stoller :: Ukraine :: Mycorrhiza ::
Maize :: Corn :: Soybean ::
Wheat :: Sunflower ::
Bioagriculture :: Biologicals ::
Farming :: Agtech :: Agriculture ::
Soil :: Ag ::

Scan Me:



Email: info@groundworkbioag.com

Stoller Ukraine Contact:

Nika Nasimov, Managing Director

Telephone: +380-44-3939339

Email: n.nasimov@stollerukraine.com

Company Contact:

—

Groundwork BioAg

T. +972-77-502-0806

E. info@groundworkbioag.com

W. <https://groundworkbioag.com>

Additional Contact(s):

Dan Grotsky

[View Online](#)

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:

<https://www.groundworkbioag.pressat.co.uk>