Ground breaking Digital Correspondence product eConnect premiered at MAPIC - the leading international Property market exhibition

Tuesday 10 November, 2015

- **EMEA's largest Independent Real Estate Software Consultancy launch their eConnect application to the Retail property industry at MAPIC, Cannes**
- **eConnect is a ground breaking Digital Correspondence solution that has been proven with implementations with pan-European property management companies**

LONDON, November 10, 2015 **–** Already a success with pan-European Property Management companies, eConnect has proven to cut postal costs, Increase productivity and reduce each company's carbon footprint.

eConnect is currently being used in over 7 countries with clients taking full advantage of the custom branding and the ability to correspond to their tenants in local language.

Dean Nixon Global Technical Director of **TopUp Consultants** - EMEA's largest independent Real Estate technology specialist - announced today TopUp Consultants will launch their Digital Correspondence product, eConnect, at **MAPIC** the leading international Property market exhibition in Cannes, France.

“Leading property managers in retail have had for years a fundamental issue with both the processes and costs involved when corresponding to their tenants. eConnect alleviates a huge proportion of time and money,” explains **Dean**. “eConnect easily divides all tenant correspondence into digital or land-mail which not only reduces postal savings, it considerably improves a company's strategic approach to **carbon management** throughout their organisation”.

eConnect yields a **significant reduction of carbon emissions** by cutting the dependence on traditional postal services, stationary and post room equipment.

By automating regular and laborious tasks frequently carried out by post room and office staff, eConnect saves a great deal of time and effort.

Email is well known to speed up communications but significantly companies are able to validate each and every correspondence via eConnect's strong reporting features. These features include full email delivery and read receipt tracking to provide safe knowledge that all of their key documents have been received.

Dean Nixon explains some of eConnect's client features. “Tenants have access to their own web portal where they can view all of their historical correspondence and make comments or correspond with the change of personal details. Every time a document is sent the system will automatically place a copy of each document in the corresponding tenant's portal. Our eConnect clients have all had excellent feedback and acceptance from their tenants”.

For more information, please visit: www.eConnect.global

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About TopUp Consultants

Formed in 1997 and headquartered in London, TopUp Consultants are EMEA's largest independent software consultancy for Investors, Owners and Managers of multi-national Real Estate. TopUp Consultants are a leading provider of Real Estate software applications which improve key operational efficiencies of the residential and commercial property industry.

TopUp's areas of specialism are: New country implementation, financial reporting, Tenant and Workflow solutions, Business Intelligence, Software Development and Retail property solutions.

www.TopUpConsultants.com

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