Gregg Wallace helps diners find the best restaurants

Tuesday 17 January, 2017

A newly launched independent guide to UK restaurants is shaking up how diners find their ideal choice each time they want to eat out.

Backed by Masterchef's Gregg Wallace, Gourmetguide.co.uk lets customers find restaurants according to style, what they are suitable for, those with deals on offer and those that have unique features – the site features a host of categories as well as a simple search button.

If customers are in the mood for romance, it's easy to find the best romantic restaurant to suit – those who want a restaurant with a view can search by that term and fun lovers can book into restaurants with a lively atmosphere.

Diners can find the place to take their mum for Mother's Day, walkers can choose an eatery close to their route, families can find child-friendly locations, pet lovers s can pick somewhere that welcomes their dog and much, much more.

Says Gregg: "Gourmetguide.co.uk is unique and set to revolutionise how people choose an eatery.

"The ratings on the site are based on an amalgamation of awards, not someone's opinion and so can really be trusted."

"Gourmetguide.co.uk simply puts the trust back into finding the perfect place to eat."

Already around 2,000 diners a day are logging on and searching for, say, a romantic restaurant in London or a restaurant with a view

They may look for the best halal restaurant and one of the most popular searches is restaurants with offers which will today yield The River Café's winter set lunch deal or 20% off at Bernardi's among the results.

Of the site visitors, 15% are clicking through on links to restaurants' websites and 10% want to make a booking.

Gregg emphasises what a good deal this marketing platform for restaurants is. "In order to maintain the quality of the Gourmet Guide you can only be included on the website if you are invited or after careful consideration of your application. All restaurants then get a free trial before having the option to upgrade their listing for less than £1 a day - it is very affordable," he says.

"It's innovative marketing for restaurants and diners can always find somewhere fantastic to eat."

Media:





Related Sectors:

Food & Drink ::

Related Keywords:

Best Restaurants In London :: Romantic Restaurants London :: Restaurants With A View In London :: Rooftop Restaurants London :: Fine Dining Restaurants London ::

Scan Me:

Company Contact:

_

Gourmet Guide Limited

T. 01782792208
E. tom@gourmetguide.co.uk

Additional Contact(s):
07887615271

View Online

Additional Assets:
https://www.gourmetguide.co.uk/

Newsroom: Visit our Newsroom for all the latest stories:
https://www.gourmetguide.pressat.co.uk