

Greenhill Fine Food Hall To Open In Croydon - Artisan Food Hall In Croydon's Iconic Former Alders Building

Monday 16 September, 2013

Imagine walking into 15,000 square feet of fine food store and discovering it packed to the rafters with some of Europe's finest artisan food, produce and grocery brands.

That's the treat in store for food and drink enthusiasts across London and the South East, as Greenhill Food Hall opens its doors on Thursday 19th September. Greenhill Food Hall is a community of outstanding artisan producers and food retailers from around Europe. Their Mission is simple; to deliver delight through food. Celebrating all fine foods, both the international quality and the locally produced, vendors in the Greenhill food community are all of artisan quality, providing a wide range of fine food with provenance.

Greenhill Food Hall includes a "World Deli" serving culinary delights from around the globe, and many other excellent quality vendors such as Amoretti Mediterranean Deli, Tokyo Soul Sushi and Robata, Mizumoto Pan Asian noodle bar, North End Rotisserie, Dash Coffee Co, Mediterranean Deli, Dash Coffee Co, Le Perron Boulangerie, The Cheshire Cheese Company an award winning cheese producer, Chocopolis handmade Belgian chocolates and truffles, and a Continental Patisserie. Meals and food items will be available to eat on the premises and to take away.

Jeremy Cheung, representing the owners of Greenhill Food Hall, said "This project is incredibly exciting for us. We're looking forward to opening this store and sharing our Fine Food Vision with customers visiting Croydon Village Outlet. The Fine Food Vision goes way beyond simply serving and selling fine foods in-store. It's about the Greenhill food community becoming a hub of food-related ideas and an educational resource nationwide, guided by experts who are passionate about the food they produce and sell. Greenhill Food Hall will become a mecca for people across London and the South East who really care about the quality and provenance of the food they eat.

We are also very proud to announce that Greenhill Food Hall is exploring a partnership with Croydon College, sharing our specialist skills with students, and providing the next generation of hospitality professionals and chefs with educational support, in-store work experience and Apprenticeship opportunities."

Greenhill Food Hall is located on the Ground Floor of Croydon Village Outlet, within the iconic former Alders Department Store building at 2 North End, Croydon.

For more information about Greenhill Food Hall, visit the following pages
<http://croydonvillageoutlet.co.uk/food-hall/> or www.facebook.com/GoodEatsUK

ENDS
EDITOR NOTES

Greenhill Food Hall is led by Patrick Cheung, Executive Chef, whose culinary business interests include co-ownership of Aqua Eight, a national award-winning Pan Asian Fusion Restaurant in Suffolk www.aquaeight.com In 2011 Aqua Eight was runner up in The Observer Food & Drink Monthly Awards, in two categories ("Best Place to Eat" and "Best Place to Drink") and was second only to Heston Blumenthal's restaurant "Dinner". In the same year it also won Diners' Choice Award: Best Overall Restaurant - UK/London & Ireland, as voted by users of www.opentable.com, the global online reviews and restaurant bookings portal.

Open Table users voted Aqua Eight their "Best Restaurant for Service - UK/London & Ireland" and in the Top 3 for "Best Ambiance - UK/London & Ireland" categories.

Pat's extended family is scattered around the world and he travels frequently across continents. One of the first things he always does is to sample the finest food stores and artisan markets in any location he's visiting. Greenhill Food Hall is influenced by Pat's experiences of some of the world's finest food halls and artisan farmers markets. He is also proud to have the opportunity to support Croydon Village Outlet, led by his longstanding friend Marco Cash.

For PR or media enquiries and all interview requests, please contact helen@affinitypr.co.uk or Tel: + 44 (0)1473 724902 or Mobile: +44 (0)7974 502847

Related Sectors:

Food & Drink ::

Related Keywords:

Greenhill Food Hall ::

Scan Me:



Company Contact:

—

Rocket Pop PR

E. rocketpoppr@outlook.com

Additional Contact(s):

Jean Matthews
Samantha Jones

Beehive Mill
Jersey Street
Manchester
M4 6AY

[View Online](#)

Newsroom: Visit our Newsroom for all the latest stories:

<https://www.rocket-pop-pr.pressat.co.uk>