

# **Gran Stead's Spiced Ginger Punch Alcohol-Free Pioneering Ginger Zinger**

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Nwe **Spiced Ginger Punch** from **Gran Stead's Ginger Co** is a delightfully sophisticated soft drink, combining a secret spice blend with a fruity base and Gran Stead's signature ginger kick. This zingy little number is the latest in the collection of alcohol-free beverages from husband-and-wife soft drinks specialists, Chris and Rosemary Knox of Portslade, East Sussex.

Made to Granny's secret recipe with a secret combination of exotic spices, the versatile **Spiced Ginger Punch** is perfect chilled over ice as a tingling summer thirst-quencher, or gently heated as a welcome winter warmer. Ready to drink and free from artificial sweeteners and preservatives, **Gran Stead's** newest addition is also an ideal mixer for your favourite tipple or simply a uniquely punchy alternative to mass-produced soft drinks.

"People are always telling us our drinks make a refreshing change; they're not pop and they're not juices," says Chris Knox. "They are a fusion of exciting new flavours with a traditional-style still soft drink, and we're sure that the new Spiced Ginger Punch will be a favourite for customers new and old."

**Gran Stead's** traditional drinks are inspired by a historic, 19th Century recipe, which can be traced back to the original "Granny Stead" - Christiana Stead, who lived in County Durham.

The full range comprises:

Spiced Ginger Punch (RRP £4.25 750ml)

The sophisticated refresher, a secret blend of spices with juicy fruit and punchy ginger.

Blackcurrant with Zing (RRP £2.25 750ml)

An exciting fusion drink: blackcurrant juice with an added hint of ginger.

Mellow Ginger (RRP £4.25 750ml)

Granny's unique combination of exotic spices and ingredients make this Mellow Ginger the true family favourite.

Fiery Ginger (RRP £4.25 750ml)

Twice the ginger and 40% less sugar than Mellow Ginger, this one will knock your socks off.

Still Lemonade (RRP £2.25 750ml)

Zingy, zesty and very lemony, it will whisk you down memory lane from the first sip.

Lemonade with Zing (RRP £2.25 750ml)

Traditional lemonade laced with ginger for a surprising kick.

Find out more and order online at <a href="mailto:GranSteadsGinger.co.uk">GranSteadsGinger.co.uk</a>

#### **ENDS**

- Gran Stead's is based at Mile Oak Farm, Mile Oak Road, Portslade, Sussex BN41 2RF.
- The original Gran Stead's alcohol-free ginger wine is little changed since she created the recipe over 150 years ago; it is now called "Gran Stead's Mellow Ginger".
- Chris and Rosemary Knox took over the Sussex-based business from Chris's parents in the 1990s. In those days, the kitchen doubled up as the production plant while, in the dining room, Chris's mum would stick on the labels. These days, Gran Stead's is based in a converted dairy and technology speeds up bottling and labelling, yet the drinks are still handmade by Chris and Rosemary with all the care that the original Gran Stead poured into her recipe nearly two centuries ago.

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