

# Grab Canterbury of New Zealand Clothing Cheap in the 48 hour Online Sale

Wednesday 22 August, 2012

- **Canterbury Lifestyle's summer sale is now on**
- **Many items discounted**

Popular designer clothing brand, **Canterbury of NZ**, has launched the summer sale with a range of clothes and accessories discounted from their Canterbury Lifestyle branch. The internationally renowned fashion house is best known for creating highly sought after and top of the range rugby clothes.

## Canterbury Clothing 48H Sale

Both rugby fans and fashionistas alike can enjoy the fantastic new Canterbury sale, which is now on at [Canterbury of New Zealand](#). The Canterbury sale offers a range of discounted goods in last season's line, providing plenty of opportunity for you to look your best on a budget.

The stylish and sophisticated men's clothing brand is largely known for rugby and as a major sporting brand. However, the [Canterbury Lifestyle](#) arm is an original and fresh take on the Ivy League style with an original twist – helping to give it a completely different sense of identity.

Times are tough and everyone loves a bargain, especially fashion conscious men. Now men can enjoy the designer style without the designer price tag. If you're preparing for a holiday why not enjoy the beach with some stylish Canterbury board shorts, which are now on sale. From traditional polo shirts to casual hoodies and shirts, there are plenty of discounted items on sale so you are sure to find something you want. You will have to be quick as the sale is only on for a limited time.

## Canterbury Lifestyle

Canterbury Lifestyle is a branch of contemporary designer clothes for men from the world famous Canterbury clothing label. Canterbury Lifestyle is a fresh take on traditional men's clothing; fusing the typical fresh US preppy college look with modern colours whilst retaining the New Zealand rugby influence. With such a well established and niche identity, Canterbury Lifestyle is certainly one to watch.

## What's New for Next Season?

Anyone who likes the cool and classic look of Canterbury Clothing but wants a younger fresher style might want to look towards **Canterbury Lifestyle's new collection**. The autumn/winter 2012 collection features a range of Oxford shirts and fitted chinos.

The chic understated look redefines the modern man. Oxford shirts are a wardrobe essential along with a good pair of chinos and what better way to look the part than with some of the stunning items from the new line. Check and plaid shirts are very popular at the moment and have stood the test of time as a classic men's shirt.

Once again they can be seen in the next season's collection for Canterbury Lifestyle. Rich earthy tones such as burnt oranges and mustard yellows make up most of the colour pallet for the coming season.

## History of Canterbury Clothing

Founded over 100 years ago in New Zealand, the brand represents rugged, durable and hardwearing clothes. The roots of the company stretch back to 1904 when the label was founded by three English natives who immigrated to the small town of Canterbury on the south island.

After developing the New Zealand Army Uniform in 1915, the brand established itself as makers of tough clothing. Canterbury of New Zealand later started creating the national rugby teams uniform. As the team toured the UK, France, Ireland and Canada, they took their kit with them showcasing to the world the power of Canterbury of New Zealand.

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## Company Contact:

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### Canterbury of New Zealand

T. 442075346567

E. [rugbybloke2016@gmail.com](mailto:rugbybloke2016@gmail.com)

W. <https://www.canterbury.com>

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