Good reasons to use a franking machine

Wednesday 3 October, 2012

Increase Cashflow, Control Costs and Improve Efficiency

Controlling costs is high on today's business agenda. Reducing mail expenditure, improving cashflow and increasing postal efficiency will make a significant contribution to the bottom line.
Using a Neopost franking machine is an easy, affordable and flexible way to pay for postage as and when you need it.

Here are some key reasons why a business should start using a franking machine.

It's cheaper to frank than stamp

Franking is up to 38% cheaper than stamps. Franking machine users SAVE:

• At least 19p on every 2nd class letter,
• At least 16p on every 1st class letter
• At least £1.01 on every packet sent (1st class up to 750g).

With Royal Mail's Business Mail tariff you could save a further 16% to 23.5% off the cost of franked mail depending on your mail volume.

No more queuing

With a franking machine you'll never run out of postage. It can be re-credited on-line with postage 24 hours a day, 365 days a year.

Right first time every time

Calculating the correct postage is easy with an on-screen rate wizard. There's no risk of under-stamping and passing surcharges onto customers or over-stamping and incurring unnecessary costs.
LAN connection allows the latest Royal Mail postal rates to be downloaded directly to a Neopost franking machine.

Improve efficiency

Faster processing of outgoing mail helps to streamline your mailroom operation and improve cash flow.

Promote yourself

Today, every little helps when it comes to promoting your brand. A franking machine allows you to add a sales message to outgoing mail, helping to boost revenue and generate brand awareness.

Professional looking business mail

Franking your mail is an easy way to portray a more professional company image. Every invoice, statement, proposal and letter you send is a key customer communication. You can include your company name and logo, and create not only consistency but also reinforce your brand with every item of post you send.

Manage your postage on-line

Neopost customers enjoy a free online account called myneopost which allows you to analyse postal spend by department or type of mail. You can also order consumables or service support.

Maximum security

Worried about unauthorised use? A franking machine can be fully locked and PIN protected, so that only authorised users have access.

Keep your mailing lists up to date for free

Related Sectors:

Business & Finance :: Transport & Logistics ::

Related Keywords:

Franking Machine :: Stamp Prices :: Royal Mail ::

Scan Me:

A franking machine can print an address on all items of post. Royal Mail will return all undeliverable franked mail, so you can update your lists for free.

To find out more visit http://www.neopost.co.uk/pr69

About Neopost

Neopost is the European leader and number two world-wide supplier of mailing solutions. It has a direct presence in 18 countries, with 5,600 employees and annual sales of €1003 million in 2011. Its products and services are sold in more than 90 countries, and the Group has become a key player in the markets for mailroom equipment and logistics solutions. Neopost supplies the most technologically advanced solutions for franking, folding and inserting and addressing as well as logistics management and traceability. Neopost also offers a full range of services, including consultancy, maintenance and financing solutions.

Neopost is listed in the A compartment of Euronext Paris and belongs notably to the SBF 120 Index.

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