GoldStream Incorporated reveal big plans for 2016

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With the New Year in full swing, Nottingham based outsourced sales and marketing firm, Goldstream Incorporated have revealed their massive growth plans for the year ahead.

Customer acquisition specialists Goldstream Incorporated had a hugely successful last quarter of 2015. It saw the firm break sales records and exceed client targets. The record-breaking achievements have helped the firm to garner some tremendous momentum going into the New Year and has led to the young firm unveiling big plans for 2016.

About Goldstream Incorporated: http://www.goldstreamincorporated.co.uk/about-us/

One of the main objectives for Goldstream Incorporated is to extend their market reach. With a client portfolio containing some of the UK's most recognisable brands, there is always a call for the firm to increase their representation. At Goldstream Incorporated they are fortunate to work in an industry that isn't about to slow down, and to be representing clients that are constantly seeking growth. Unlike many other industries where there is an abundance of talented individuals with zero opportunities for them to develop, at Goldstream Incorporated they have limitless opportunities. The firm also offers the ambitious and talented contractors they work with the chance to learn and grow as potential future business owners.

At Goldstream Incorporated the development of the people they work with is something they are passionate about. Although they are first and foremost a sales company, they pride themselves on offering everyone who comes through their doors the chance for professional development. Their growth strategy is dependent on the ability of their contractors to acquire all of the necessary skills to be able to oversee a marketing campaign. “We are confident with the group of people we have acquired who are incredibly ambitious, hard working and talented, that we will achieve our goals of expansion," said a spokesperson for the company. In order to ensure their contractors are fully equipped with all the necessary skills and knowledge to be able to represent their clients with complete confidence, professionalism and transparency, Goldstream Incorporated provide ongoing advice and guidance to their contractors. The firm also holds regular optional workshops and seminars designed to further their knowledge and assist with their development.

In 2016 Goldstream Incorporated have plans to move into two new markets and the firm believe that if they are able to maintain the phenomenal momentum they have built up then they will be able to achieve this in the first half of the year.

Goldstream Incorporated is an outsourced sales and marketing firm based in Nottingham. After identifying a gap in the market for more personalised marketing solutions, the firm specialises in face-to-face, direct marketing techniques that allows them to meet customers in-person. The firm creates long-lasting and personal relationships between consumers and clients' brands by creating personalised campaigns. The firm's direct and personalised approach leads to increased customer acquisition, brand awareness and most importantly brand loyalty for clients.

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Goldstream Incorporated is an outsourced sales firm which specialises in customer acquisition and delivers a high ROI for their clients. For more information Follow @Gold_streamInc on Twitter and 'Like' them on Facebook.

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