

Goldstream Incorporated CEO inspired by winners at Black Tie Awards Gala

Friday 9 June, 2017

CEO at [Goldstream Incorporated](#) Dan Coolican has been left feeling inspired by the winners at the 2017 Black Tie Awards Gala - the sales and marketing industries version of the Oscars.

About Goldstream Incorporated: <http://www.goldstreamincorporated.co.uk/about-us/>

The 2017 awards ceremony took place on Saturday, May 20th at the 5-star Grosvenor House Hotel, located on the world-famous Park Lane. Entrepreneurs and business owners from all over the world travelled to the UK's capital to attend the most eagerly anticipated event of the year. Presenters on the night included some of the most high-profile industry figures from the US, Australia and South Africa.

During the awards ceremony, [Mr Coolican](#) watched on as some of his peers took to the stage to receive accolades including; 'Rookie Business Owner of the Year', 'Business Partner of the Year', 'Recruiter of the Year', 'Top Sales', 'Most Improved Business Owner', 'Comeback Business Owner of the Year', and the coveted 'Business Owner of the Year'.

"Watching people I know and look up to collecting awards for their hard work and efforts was really inspirational. I know how hard they've worked over the last twelve months and to be recognised with an award at the industries biggest night must have been an incredible feeling," commented Mr Coolican.

After the awards ceremony was over, attendees had the opportunity to socialise and network as the evening's entertainment got underway. Mr Coolican reached out to a number of the award winners, setting up follow-up calls and visits to help Goldstream Incorporated achieve their goals for 2017 and be among the award winners at next year's event.

One common denominator that has dictated all of Mr Coolican's successes to date, is people. The entrepreneur and business owner believes there is an unlimited wealth that is undervalued in the relationships that people forge, both personally and professionally. Mr Coolican argues that a person's network determines their growth and development.

"I am a firm believer that you become who you surround yourself with, and in business, it's vital to surround yourself with people who force you to level up. I am making it my primary objective to get to build a relationship with every award winner, and gain their advice and guidance to improve myself and my business," said Mr Coolican.

Goldstream Incorporated is an outsourced sales and marketing firm based in Nottingham. As direct marketing specialists, the firm works closely alongside their clients to create unique marketing campaigns, which will accurately represent their products or services to consumers. Goldstream Incorporated is a young firm with big goals! The winners at the awards gala inspired Mr Coolican, and he is excited by the prospect of forging relationships with those individuals and taking Goldstream Incorporated forward.

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