Goldstream Incorporated Announce Trip to New York City

Friday 23 December, 2016

CEO at Goldstream Incorporated, Dan Coolican made an announcement this week, revealing that the firm is running a competition for 2 people to accompany him on a trip to New York City in January.

Mr Coolican has scheduled the trip to attend an industry top gun event, set to take in the city that never sleeps. Sales and marketing professionals from all over the world will be travelling to New York for the event. Mr Coolican is running a competition for two of the firm's contractors to accompany him on the exclusive trip. He believes this will provide a great incentive to the company's contractors to maintain the high-performance levels they have achieved. The lucky winners can expect a trip aboard a luxury yacht, having the opportunity to network with like-minded fellow professionals. There will be a split focus for the trip, with a mix of education and development as well as fun and activities. The winners will have the opportunity to attend workshops hosted by some of the most influential and successful sales and marketing professionals in the industry, as well as getting to explore the sights of New York City.

About Goldstream Incorporated: http://www.goldstreamincorporated.co.uk/about-us/

The trip was planned when Mr Coolican travelled over to New York in October to spend time shadowing and networking with business associates. He is a firm believer that travelling is vital for business and personal development, and he urges budding entrepreneurs to take advantage of any travel opportunities that come their way, and take the time to visit and spend time with fellow professionals who are experiencing a level of success those at Goldstream Incorporated look forward to achieving.

CEO at Goldstream Incorporated, Dan Coolican attributes much of the firm's success in 2016 to their recognition and reward culture. The direct marketing specialists believe that their people are the key to their success and for that reason; they frequently offer bonuses, incentives and prizes to ensure that people are acknowledged and rewarded for their continued hard work and efforts. "Invest in your people and they will take you far," said Mr Coolican.

Goldstream Incorporated is an outsourced sales and marketing firm based in Nottingham. As direct marketing specialists, the firm works closely alongside their clients to create unique marketing campaigns, which will accurately represent their products or services to consumers. Goldstream Incorporated develops and maintains these campaigns to produce the best results as well as taking them directly to consumers via face-to-face marketing methods. The firm believes that competitions and the opportunity to travel has played a role in their success this year as it recognises people for their efforts and provides an incentive.

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