Goldstream Inc. react to George Osborne’s Autumn Statement

Monday 7 December, 2015

As the Chancellor has recently revealed his Autumn Statement, sales and marketing firm Goldstream Inc. has reviewed what this means for start-ups and small businesses.

Goldstream Inc. believes that Chancellor George Osborne delivered a largely positive Autumn Statement when he set out the state of the economy and delivered the Spending Review last week. The Chancellor predicts a 2.4 percent growth and believes that total spending will rise from £756 billion this year to £821 billion by 2019-2020. He also protected the budgets for policing, health, education and international aid.

About Goldstream Inc.: http://www.goldstreamincorporated.co.uk/

Other announcements that Goldstream Inc. were particularly excited about included the extension of the small business rates relief for another year, and the confirmation that universal business rates would be scrapped in favour of devolving to local councils. The small business relief scheme that exempts certain rate payers from paying any business rates and reduces the amount paid by others has been extended to 31 March 2017.

The firm believe that this will be the necessary support needed for start-ups to continue on the positive tracks and economic boost that they have created over the past year. Goldstream Inc. highlights that start-ups and small businesses have contributed massively to the record employment, improving wages and negative inflation that has helped the country to get back on its feet. Therefore, the firm would expect the Chancellor to increase the support for start-ups to allow this to continue. Goldstream Inc. is excited by the extension of the Small Business Rates Relief and believes this will give small businesses the opportunity to increase growth and success.

The firm also noted how the Chancellor confirmed that the Midlands is creating jobs three times faster than London and the South East and believes this is a welcome boost to the reputation of the region's business community. Goldstream Inc. believes that this will push businesses in the area to increase growth even further.

Goldstream Inc. is an outsourced sales and marketing firm based in Nottingham. The firm specialises in a unique form of personalised marketing which allows them to connect with consumers on behalf of their clients' brands. The firm uses face-to-face marketing methods to connect with consumers and encourage long-lasting and personal business relationships between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients. Due to the personalised nature of Goldstream Inc.'s services they are able to guarantee a high return on investment for their clients without any financial risk to their clients' brands.

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