Goldstream Inc. Excited to Announce South African Business Trip in Early 2016

Thursday 8 October, 2015

Nottingham based direct marketing specialists Goldstream Inc. were excited to announce this week that they will be travelling to South Africa for a business trip, in the first financial quarter of 2016.

About Goldstream Inc: http://www.goldstreamincorporated.co.uk

The main purpose of the trip is to meet with international business associates and research potential expansion into the international market in 2016.They will be met by business associates

Goldstream Inc are eagerly anticipating the trip as they believe it will be a tremendous opportunity to network with other sales and marketing professionals that have travelled for the event.“As a relatively young company we are excited to have been invited to attend the business conference in South Africa and it will provide a great start to the New Year, providing some great information that we can hopefully implement to make the first financial quarter of 2016 a big one."Said a representative for Goldstream Inc.

There is a wide belief that travelling brings can be extremely beneficial to entrepreneurs and can provide many benefits, mainly:

1/ Improve communication skills.

Being able to communicate effectively, with a wide range of people, is important for entrepreneurs.Travelling brings encounters with people who speak a different language which presents a language barrier and cultural differences which can be challenging.Learning to adapt and find ways to communicate can be a great experience and can be an important experience to help entrepreneurs communicate and network with peers more effectively in future.

2/ Making new connections

Many entrepreneurs tend to be outgoing and very social which presents the opportunity to interact with find people with mutual business interests and build networking relationships.

3/ Leadership

Traveling teaches leadership where people are forced to make decisions and interact with those around them, resulting in them becoming as better leader and as a result a better entrepreneur.

The trip won't be all business, the second half will be exclusively dedicated to rest and re-cooperation with the firm planning to go on an African safari, allowing them to experience the great animal population the country has to offer.

“It's important to maintain a good work / life balance, making the long trip to South Africa we want to make sure that we use the experience for both business and pleasure.It's important to take some time away from the office, and it is often in the free time that the best ideas are thought up. “saidDan Coolican, Goldstream Incorporated's Managing Director.

Goldstream Incorporated is an outsourced sales and marketing firm based in Nottingham. The firm specialise in face-to-face, direct marketing techniques that allow them to create long-lasting and personal relationships between consumers and their clients' brands by creating personalised campaigns. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

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