Going into 2027, hit-and-run, uninsured and 'ghost plate' drivers are in the government's sights: Proof says careful drivers still need a witness of their own

Wednesday 25 November, 2026

As the government weighs tougher action on drivers who fail to stop, drive uninsured or use illegal number plates, Proof's fitted dash cam gives drivers footage of what happened, ready to send to the police or their insurer in minutes

The government's Road Safety Strategy, the first in over a decade, sets a target to cut deaths and serious injuries on Britain's roads by 65% by 2035. Alongside it, the Department for Transport has consulted on tougher action on drivers who fail to stop and report a collision, who drive without a licence, insurance or an MOT, and who use illegal number plates, including "ghost" plates designed to fool camera systems (DfT, January 2026).

Other proposals would lower the drink-drive limit in England and Wales, currently the highest in Europe, with an even lower limit for novice drivers, and bring in penalty points for not wearing a seat belt. Learner drivers could face a three or six month minimum learning period, and drivers over 70 mandatory eyesight tests.

Car crime is in the frame too. The Crime and Policing Act 2026 creates two new offences of possessing, making, importing, adapting or supplying electronic devices, such as signal jammers, used to steal a vehicle or anything in it, with a maximum of five years in prison (Home Office).

Every one of these offences turns on evidence. A hit-and-run driver has to be identified. A collision with an uninsured driver leaves the other road user, in the strategy's words, "at a disadvantage". Without footage, it's one driver's word against another's, and a careful driver can end up sharing the blame. Drivers already send their own footage to the police: in 2025, Devon & Cornwall Police received 7,127 dash and helmet cam reports through Operation Snap (police FOI, reported Sep 2026).

It matters for insurance too. Motor insurance prices rose 8% in the year to October (ONS, reported by Insurance Business, Nov 2026), and insurers detected 51,900 fraudulent motor claims worth £625m in 2025 (ABI). The strategy itself says fewer collisions "should also impact car insurance premiums, as fewer claims means lower costs for insurers".

The Proof Z-4K, from the connected dash cam brand that launched in the UK this month, is built to capture that evidence:

- 4K front and HD rear recording, with sound to capture what is said during an incident. The sound can be switched off.
- Automatic accident detection when parked sends an alert and video evidence if another vehicle hits the car, including hit-and-run incidents.
- 24/7 Live View lets owners check on their car from their phone at any time.
- Footage can be sent to insurers or the police in minutes.
- A Proof engineer fits it at the driver's home or workplace in about an hour and sets up the app.
- £499 (RRP £699), including professional fitting and cloud storage. Footage is stored for 30 days before being automatically overwritten. It fits cars and small vans.

Anna Radchenko, CEO of Proof UK, said: "British drivers don't want a fight. They want to know that if something happens, the truth is on record. You can't control other drivers. You can control whether there's a witness."

Notes to editors

- Sources: DfT Road Safety Strategy and press release (7 January 2026); DfT consultation "Proposed changes to penalties for motoring offences"; Home Office Crime and Policing Act 2026 serious crime factsheet; ONS via Insurance Business (18 November 2026); ABI via Insurance Business (October 2026); Devon & Cornwall Police FOI via Dawlish Today (4 September 2026).
- The Proof Z-4K costs £499 (RRP £699), including professional fitting at home or work and cloud storage. www.proofdashcams.co.uk
- Review units, fitted at the reviewer's home or work, are available to journalists.
- Media enquiries and review units: Frank Marr, frank@codnitycreative.com

Media:







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