

Going 'Green' Named Top Priority by Pro UK Consultants in Q3 of 2014

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<u>Pro UK Consultants</u> has announced their commitment to being a 'green' company by rolling out their new energy efficiency policy for quarter three of 2014.

As global warming continues many companies are doing their part to become environmentally responsible or 'green.' Running an environmentally friendly business helps to reduce the impact on the environment and preserves the natural resources that are running out. An environmentally friendly business that uses resources efficiently is more sustainable and more likely to minimize the impact of environmental risks. There are many positives to a company going green, being environmentally friendly can save the company money, be a focus for good publicity and even attract new customers. However, the concern is that if more companies do not make the change go green there will be terrible consequences for the planet. Some of the ways businesses affect the environment include, heating and air conditioning systems pump greenhouse gas emissions from offices into the atmosphere and use up vast amount of electricity. Many buildings are not built from renewable sources and electronics such as photocopiers and computers can end up in landfills. This means that they don't break down and, even worse, can leak harmful chemicals into the ground and water. After learning these facts, Pro UK Consultants are encouraging other businesses to go green with them.

Some of the commitments Pro UK Consultants have made to being more environmentally friendly include; choosing suppliers that collect packaging for reuse, recycling paper, using electronic communication over paper, purchasing recycled office furniture, ensuring all electronic equipment is switched off when out of use and instigating an ongoing search for 'greener' products and services in the local community. Whilst these changes may seem small and easy they are all worthwhile and contribute massively to saving the environment.

However, saving the environment may not be the only driver in Pro UK Consultants Ltd's commitment. Government agencies utilities and others are offering a variety of tax credits, rebates and other incentives to support energy efficiency, encourage the use of renewable sources and support efforts to conserve energy and lessen pollution. The Energy Policy Act of 2005 was the original effort to get businesses to be more environmentally friendly. The act, described as an attempt to combat growing energy problems, changed energy policies by providing tax incentives and loan guarantees for energy production of various types. After this many amendments and additions were made to further policies but they all offer positive incentives for businesses to 'go green.'

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