

## Go Pink for Breast Cancer Campaign with milk\_shake limited edition Incredible Milk

Friday 5 September, 2014

Professional hair care brand, **milk\_shake** is raising funds this October for Breast Cancer Campaign, the UK's largest independent charity dedicated to breast cancer research, and Breast Cancer Ireland.

To help fundraise for this cause, milk\_shake bestseller **Incredible Milk leave-in conditioner (usually £13.39/€16.29)** has had a pink makeover, and will be selling at a reduced price of £9.99/€12.99 with £1.00/€1.20 of every bottle sold going to the Breast Cancer Campaign (Breast Cancer Ireland in Ireland) charity.

**Incredible Milk 12 Effects Leave-in Treatment** is the perfect multi-tasker - an intense spray mask treatment for all hair types that has **12 hair transforming properties** including **repairing, frizz control, preventing split ends, heat protection, maintaining lasting style, detangling, shine, adding body and volume, making hair easier to straighten, protecting and maintaining colour and smoothing... All in one bottle!**

The blend of **organic active ingredients** include **Muru Muru Butter, glycolic fruit extracts (blackcurrant, raspberry, papaya and mango)** and milk proteins.

Notes to editors: milk\_shake products are available through the official website, <http://www.milkshakehaircare.co.uk/www.milkshakehaircare.ie> and selected salons nationwide. NB, there are some similar named websites which are not the official stockists so please don't list these!

Stockists number: 01392 365 177/00 353 (0)1392 365 177

### Media:



**milk\_shake®**

### Related Sectors:

Charities & non-profits :: Women & Beauty ::

### Related Keywords:

Breast Cancer Campaign :: Hair :: Pink :: Haircare :: Milk :: Conditioner ::

### Scan Me:



## Company Contact:

—

### Gloss Communications

T. 02089961523

E. [sally@glosscommunications.co.uk](mailto:sally@glosscommunications.co.uk)

W. <http://www.glosscommunications.co.uk>

## Additional Contact(s):

Sally Learmouth

[View Online](#)

## Additional Assets:

**Newsroom:** Visit our Newsroom for all the latest stories:

<https://www.glosscommunications.pressat.co.uk>