

LOBSEC is Growing, LOBSEC is Changing

Monday 7 May, 2018

LOBSEC Bratislava Forum 2018 marks a significant turning point in LOBSEC's short but illustrious history. While defence, security and geopolitics remain an essential feature of the agenda, even more time will be devoted to key issues and trends shaping business, technology and society.

To gain the most current and authoritative insights on these pressing issues, LOBSEC is delighted to announce that it has attracted some of the most inspiring and influential figures from these fields.

Participants include: **Scott Carpenter, Melissa Hathaway, Tze Yun Leong, Kilian Kleinschmidt, Joseph Nye, Jeffrey Sachs and Erin Marie Saltman.**

The global reach of our participants and topics at this year's LOBSEC Bratislava Forum reflect the key theme that underpins the whole event: *Adapting the Future*. Indeed, LOBSEC has made its own innovative contribution to the debate through its City Challenge competition. We were delighted to work with partners from the private sector to determine the scope of the competition and select winning entries. This also convinced us that diversifying the content of our Bratislava Forum is an imperative.

Put simply:

While companies, policymakers and other organisations can adapt the future, global society often has no alternative but to adapt to the future. LOBSEC wants adaptation to work for everyone.

The diversity of issues to be discussed at this year's Bratislava Forum requires global coverage, and LOBSEC is delighted to announce that it has entered into media partnerships with two organisations at the cutting edge of the media landscape – POLITICO and Euronews. LOBSEC also welcomes the return of 'local' media partners from the V4 region and other international outlets.

The changes to this year's LOBSEC Bratislava Forum further reflect the organisation's growing presence on the international stage. Evidence of LOBSEC's expanding global footprint also includes our cooperation with the Global Commission for the Stability of Cyberspace. By working closely with The Hague Centre for Strategic Studies and EastWest Institute, LOBSEC now supports a global panel of experts developing research, dialogue and policy proposals that foster a coherent approach to cybersecurity and the governance of this increasingly important global common.

Finally, LOBSEC adds to its array of research initiatives with its most ambitious project to date. LOBSEC Megatrends 2018 identifies the most important determinants of the future of the West and, particularly, Central Europe. In doing so, LOBSEC Megatrends reflects the insights of the teams that make up the LOBSEC Policy Institute.

There can be no doubt that LOBSEC is growing and changing for the better. We increasingly have our finger on the pulse of issues that affect the lives of ordinary global citizens. We're also confident that we are now working with the right type of people and organisations to enact meaningful change and make our ideas shaping the world seen and heard.

For more information on this year's LOBSEC Bratislava Forum, please contact: Adam Dempsey, Director of Media and External Communication, adam.dempsey@globsec.org, Mobile: +421 904 869 171, Tel: +421 2 321 37810

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