GLOBAL RESALE RECEIVES PRESTIGIOUS QUEEN'S AWARD

Thursday 29 April, 2021

Leader in Refurbished Technology Fuels UK Circular Economy

Braintree, Essex, UK (29th April 2021) – Global Resale, Ltd., an industry-leading technology resell and reverse logistics business – has been recognised with the esteemed Queen's Award for Enterprise in the International Trade category, in recognition of its European operation in Essex.

The U.K. Queen's Awards for Enterprise are the most renowned British business awards, celebrating the country's highest company achievements. A small number of businesses are selected annually for their exceptional success in categories of International Trade, Innovation and Sustainable Developments. Among other criteria, the accolade is awarded based on a businesses' compound annual growth rate (CAGR) over a three-year period.

Global Resale has been awarded this prestigious accolade in recognition of its outstanding achievements, with 77 percent year-on-year growth in global sales of refurbished technology product over the last three years.

Chris Farrell, General Manager of Global Resale's European Headquarters has said:

"Winning the Queen's Award is a huge accomplishment for Global Resale having only commenced trading four years ago", said Chris Farrell, General Manager of Global Resale's European Headquarters. "We have our dedicated team to thank for our success. Even in this unprecedented situation with the COVID-19 pandemic, they persisted, working safely at full capacity to ensure our customers can continue to rely on us for their high-quality, refurbished technology product needs."

Established in 2016, Global Resale has become an internationally-leading circular economy business focused on providing technology recycling and refurbishment services to its customers – from large corporations to retailers, resellers and traders – across more than 64 countries. Today, 67 percent of the European office's annual revenue is attributed to overseas, international sales.

Speaking about Global Resale's success, Group CEO, Jeff Zeigler commented:

"We are incredibly honoured Global Resale has received this distinguished award and couldn't be happier with the growth of our European business" said Jeff Zeigler, CEO of Global Resale. "I am extremely proud that the refurbished technology products we provide are used all over the world and have a positive role to play in the current COVID-19 pandemic. We have continued to deliver strong growth to our European customers whilst responding to the complexities arising out of Brexit." Jeff Zeigler concluded.

During the pandemic, Global Resale has demonstrated that refurbished products are a great solution for organisations enabling their operations to continue and support the home working environment. The company has continued its investment program including a brand-new purpose designed technology refurbishment centre of excellence, demonstrating a commitment to the future growth of European business and international trade alike.

About Global Resale

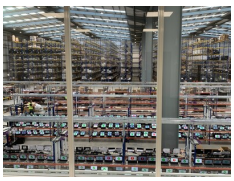
Global Resale is a full-service, international resell and reverse logistics business focused on the mobile, IT and electronics sectors. Global Resale partners with the leading manufacturers, carriers, lessors, retailers, resellers and large corporate accounts to handle their worldwide reverse logistics needs. With state-of-the-art processing centers in Texas (Global Headquarters) and Essex (European Headquarters), Global Resale serves as a single-source solution for its partners, offering the full range of reverse logistics capabilities, including takeback, collection, inventory, data sanitization, repair, harvesting and resell. For more information visit Global Resale
and connect with us on LinkedIn.

Media:





THE QUEEN'S AWARDS FOR ENTERPRISE: INTERNATIONAL TRADE 2021



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