Global Distribution System for Meetings & Events

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Global Distribution System for Meetings & Events Ibookedin Launches at Confex International and bids R.I.P. to RFP's.

Online Venue Booking platform ibookedin announces its BETA launch at International Confex, at London Olympia on the 1st March 2017. ibookedin is the first global distribution system (GDS) for meetings and events space that allows customers to search, compare and book.

Ibookedin's platform connects directly to hotel and venue property management systems allowing for real time pricing and availability therefore reducing the sales and purchase lead times. The platform has over 2000 spaces catering for functions from meetings, weddings to conferences. It aims to integrate 20000 spaces by the end of the 2017.

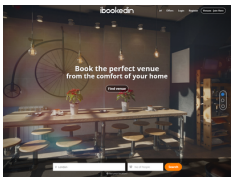
Gee Mann, CEO of ibookedin said**:** "We live in a world where instant results are fast becoming the norm. All you need to do is look to Uber, AirBnb or Skyscanner where you can instantly book. Unfortunately the events industry as far as booking is concerned is stuck in the 1980's."

Founded in 2015 in London, the British startup has partnered with Oracle Hospitality and IATA in order to work directly with hotel and venue chains. Its online booking engine allows venues to reach new audiences and boost their online presence. Corporate planners, agencies, event organiser and wedding planners use ibookedin to cater for their needs.

"We will continue adding new features to ibookedin, expand its offering to support venues, planners and customers alike. Unqualified leads has been a major problem for venues as they get inundated with enormous amount of proposals. With its data-driven technology, direct integration to venues and automation, ibookedin is leading the sector in booking systems and venue finding services. It's Rest in Peace for Requests for Proposals" added Gee.

ibookedin has financed growth via a mix of angel investment from private direct investors, existing contacts and direct investment from the Founder Gee Mann. ibookedin's team is now over 15 people strong and expanding rapidly, with expansion into Europe and the US planned for late 2017.

Media:



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