

Global children's charity launches SME Club

Friday 20 June, 2025

Small and medium-sized enterprises in the UK are being given a unique opportunity to give back on a global scale by joining an exclusive club launched by SOS Children's Villages, the world's largest charity focused on supporting children and young people who don't have, or are at risk of losing, parental care.

Research shows that more than half (54%) of employees said that working for an employer who supports charities increases their sense of pride in working there.¹ The SOS Children's Villages SME Club has been created to support businesses looking to make a genuine social impact, offering them the chance to connect with other socially responsible enterprises.

The SME Club offers three tiers of membership to accommodate smaller business of all sizes – startups, micro-businesses and growing enterprises can all find a tier to suit their needs. Members will also have access to exclusive resources, events and opportunities to showcase the impact of their support.

Working in over 130 countries worldwide, SOS Children's Villages supports millions of children to make sure they get the best possible love and care. The charity works to make sure children around the world have a safe and loving home, and the best possible start to their future. By joining the SME Club, businesses have the opportunity to support children at every stage of their journey, by providing a wide range of services from alternative care, psychological support and education to youth employability programmes and help for parents at risk of being separated from their children.

Holly Christie, Head of Partnerships & Philanthropy at SOS Children's Villages UK, said, "Every business, no matter its size, has the power to change lives. That's why we're inviting smaller UK-based businesses to join us in making a global impact – helping to transform the lives of children and young people around the world.

"Right now, 1 in 10 children worldwide are separated from their families, neglected or forced to live in abusive environments. By joining the SOS Children's Villages SME Club businesses – no matter how small – can play a vital role in ensuring these children the care and support they deserve"

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To find out more and join SOS Children's Villages SME Club, go to: https://www.soschildrensvillages.org.uk/partner-with-us/sme-club/

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For interviews, photos or more information please contact media@sosuk.org or +447594016912

Notes to editor

1. Charities Aid Foundation, 2025: https://www.hrmagazine.co.uk/content/news/charity-donations-boost-employee-engagement/

2. To find out more about the benefits of joining the SME Club, please go to: https://www.soschildrensvillages.org.uk/partner-with-us/sme-club/

About SOS Children's Villages

SOS Children's Villages UK is part of a global federation, founded in 1949. Working in over 130 countries, SOS Children's Villages is the world's largest non-governmental organisation focused on supporting children and young people who don't have, or are at risk of losing, parental care. Today, 1 in



10 children and young people around the world are separated from their families, neglected or forced to live in an abusive environment.

We go beyond meeting the physical needs of each child, focusing on providing love and support. Because when a child or young person is safe, loved and respected, they can thrive, not just survive.

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