Global Car Recycling Day Launch

Tuesday 13 June, 2023

Today we announce the first annual Global Car Recycling Day, to be held on June 20th.

With over 1.4 billion cars on roads globally, it's essential that the public makes, and has the option to make, an environmentally responsible choice when their vehicle gets to the end of its life.

Domestic recycling is thankfully second nature in most economically developed nations, but cars are complicated and potentially environmentally dangerous items – even more so with the advent of electric vehicles. Many people are still unaware that every car can be effectively recycled, which is why we believe there is an urgent need for Global Car Recycling Day.

This new, vital awareness day is driven by international car recycling experts CarTakeBack. The company's Business Development Manager, Alison Price, had this to say:

"Establishing responsible car recycling networks across the globe, after meeting the UK and EU's tough environmental standards and 95% recycling rates, has revealed the pressing need for this campaign. While many countries love their cars, and are increasingly environmentally aware, at the end of a vehicle's life the right choices are not always clear or indeed available.

To avoid environmental harm and to ensure the protection of sustainable car production into the future, it's essential that car recycling regulations are improved internationally. The public can help to drive that progress by demanding an environmentally responsible route for the disposal of their old car.

We're looking forward to raising awareness through Global Car Recycling Day and working with organisations and individuals worldwide to maximise its effect."

To maintain the world's most popular form of travel, while protecting our environment and supporting sustainable car production, it is now crucial to raise awareness of the importance of responsible car recycling.

Use #GlobalCarRecyclingDay on June 20th to share the campaign, show your support and start the conversation.

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Global Car Recycling Day

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