

## Give the BikeParka Cycle Cover this Christmas

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The perfect 'Christmas gift for cyclists' costing under £30

For those seeking a thoughtful Christmas gift for a friend or loved one, the [BikeParka](#) ( ) is an ideal choice for cycle enthusiasts and anyone who uses their bike to commute to work. Stylishly designed, it is an ultra-tough bicycle cover engineered to withstand the unpredictable behaviour of British winter weather. And the BikeParka is not just for Christmas: the high quality product will keep any cycle snug, dry and clean all year round.

Designed and manufactured in collaboration with a New Zealand company that specialises in tents and adventure equipment, the BikeParka is made of durable Polyester Ripstop fabric that is stitched and finished to the highest standards. Polyester is the best choice of fabric as, besides being light and breathable, it won't stretch if pooled with water. PU coated to achieve weather-proofing, the fabric is fully seam-taped and has UV protection of UPF50+ to help retain its bright colour.

Measuring 80" x 50" (205cm x 125cm), the one-size BikeParka fits all standard cycles, thanks to its toggle-fit capabilities. Each BikeParka has an elasticated bottom for close fit around the wheels, as well as featuring eyelets that can be used with ties or small locks. The BikeParka adjusts to each bike and allows for different sized frames, handle bars and seat heights. It will also cover additional baskets and carriers if they don't exceed the handlebar width or bike length.

The BikeParka comes in two options. The first design, Stash, is ideal for use at home, in the garden or with a balcony or railings. It keeps bikes tidy and protected from dust. The second option, Urban, is designed for daily or frequent use and would suit commuters. It features Velcro lock-through panels on each side, for your standard lock can be used through a slot in the cover.

Both designs are available in four colour options – Pavement (grey); Ciel, (blue), Ink (black) and Rosa (pink). The Stash and Urban BikeParkas each come in their own 'Stuff Sac' which, in the case of the Urban model, can attach to the bike frame. The Stuff Sac measures just 8" x 3" (20cm x 12cm) and is durable and ultra-lightweight, weighing just 400g.

Greg Bourne, founder of BikeParka says: "Just because something's practical doesn't mean it can't look good too! While remaining stylish in its own right, the BikeParka can keep the underlying bike hidden from passers-by and discourage the 'cherry picking' of cycles based on their appearance."

He adds: "Finding that perfect Christmas present for the man – or woman – in your life can be a daunting task at the best of times! BikeParkas remove the challenge from the dreaded Christmas gift shopping by providing a perfect gift option for the bike enthusiast."

Prices start at £29.95.

Ends

Notes for editors

BikeParka is a brand owned by Fatsumo Ltd – a small, UK-based business set up to design and market cycle-related goods. BikeParka is the company's first product and was designed in collaboration with the largest independent camping manufacturer in New Zealand which has specialised in tents and outdoor equipment for over 20 years.

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