Girl or Boy, people prefer Pink.

Tuesday 4 June, 2013

London, 4th June 2013

With the Royal baby due in the summer, luxury roses retailer, OnlyRoses has shed some light on the gifts sent to new mothers. It seems that regardless of the baby's sex, pink roses are preferable to any other colour. "They're sending them to the mother not the baby," explains OnlyRoses owner Sabine Schmitt.

Competition to send flowers is rife. "People love to be first," says Sabine. "If they think they're not going to be one of the first to send flowers to the hospital, they'll wait and send something huge to the house. It seems the average spend is under £60 but OnlyRoses has clients who will happily send several hundred pounds worth of flowers. "We had one client who sent a bouquet to his wife every day for a month," she says. "He seemed really happy to have had a boy.

Another had us deliver 1.000 soft pink roses to his wife's private suite in a clinic in London where she gave birth. That was extraordinary."

If you want to give flowers that are really memorable, OnlyRoses recommends their exclusive InfiniteRose. "It's a real rose, naturally preserved to last longer. The colours are spectacular and because InfiniteRoses don't need water or refrigeration, they're ideal to send to hospitals and clinics." Sabine also points out that when the fresh roses have wilted, the InfiniteRose will still look beautiful.

For further information please contact:
Sabine Schmitt
079 0878 4219
sabine@only-roses.com

Notes to eds:
OnlyRoses supply the World's Finest Roses, directly from Ecuador, where they are grown under strict social, labor and environmental standards.

Their stores are located in Earl's Court and Knightsbridge, and they have recently opened their first store in Dubai, UAE. They are open 7 days a week and deliver same-day, London-wide, and also provide an overnight delivery service throughout the UK. Orders can be placed in person, by phone, email or via their online shop (only-roses.com).

Media:









Related Sectors:

Retail & Fashion :: Women & Beauty ::

Related Keywords:

Royal Baby :: New Baby Gifts :: Flowers :: Roses :: Flower Delivery :: Send Roses :: Send Flowers :: Royal Baby Gi ::

Scan Me:

Company Contact:

_

OnlyRoses

T. +44(0)2073739595
E. london@only-roses.com
W. https://www.only-roses.com

Additional Contact(s):
Karen Stanton
General Manager
karen@only-roses.com

Sabine Schmitt
Founder / Marketing Director
sabine@only-roses.com

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.onlyroses.pressat.co.uk