pressat◼

Giosg Interaction Designer makes it easy for everyone to build and publish interactive content.

Monday 20 May, 2019

Online customer engagement software provider Giosg introduces Interaction Designer, a new tool that enables companies to easily create and publish interactive content without coding. Users can build different interactive elements to engage and reach out to their website visitors or customers." In such a dynamic and fast-paced world in order to succeed, businesses should be able to serve and help their online visitors or customers fast. This is why I am very excited to offer our customers the opportunity to build and deliver different interactions in real time", says **Ville Rissanen**, CEO at Giosg.

With giosg Interaction Designer, customers are able to design banners, questionnaires, polls, surveys or build their own button-based chatbots - a predefined set of button options that guide a user in the right direction to the right answer. "Interaction Designer provides us with so many different ways to build our interactions. It takes only a few minutes for me to create a button-based chatbot to help my customers find the car they are looking for", says **Matti Sahi,** Customer Insight Specialist at K-Caara.

To learn more about Interaction Designer, visit giosg

For further information, please contact:

Ari Nurmi, Country Director

+44 7718 483551

Ari.nurmi@giosg.com

About Giosg:

Giosg offers businesses digital tools for diverse, personalised and creative ways to interact with their online visitors and customers. By combining data, AI technology and human engagement, we help our customers create meaningful interactions, serve more efficiently and grow their business.

Media:

Related Sectors:

Computing & Telecoms **::** Media & Marketing **::**

Related Keywords:

Interactive Content **::** Customer Engagement Software **::** Design Interactive Content **::** Interact **::** Engage Customers **::** Chatbots **::** Interaction Designer **::**

Scan Me:

Company Contact:

_

giosg

E. marketing@giosg.com
W. https://www.giosg.com/

View Online

Additional Assets:
https://www.giosg.com/blog/interaction-designer-everyone-publish-interactive-content
https://www.giosg.com/products/interaction_designer

Newsroom: Visit our Newsroom for all the latest stories:
https://www.giosg.pressat.co.uk