GigList Launches Equity Crowdfunding Campaign Having Raised 56% of £120k Target

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- First "big-data aggregation platform" for live music industry
- 56% of fundraising raised so far via Seedrs – £750,000 valuation pre-money
- Big-data aggregation site already lists over 22k events through integrations

London, 1 May 2018 – GigList, the first big-data aggregation site for the live music industry, has launched an equity crowdfunding campaign via the Seedrs platform. Having already raised 56% of its £120k target, it is looking for those with a passion for live music to invest in its disruptive music tech platform, that seeks to place the experience of the fan at its core.

GigList has created a seemingly unique offering in the online live music discovery space, a dashboard that presents a holistic view of the events scene. Built upon multiple data integrations and an algorithm to present a user friendly and efficient view of the UK market, GigList has over 22,000 live UK events and gigs, and is growing rapidly.

With an ambitious growth plan, GigList is now looking for shareholders to invest in the next stages to support the business' growth. From its UK starting point, it will look to expand into the US by late 2018. It will use the funds raised to further develop the platform to broaden its data reach and deepen the music data complexity it presents. It will also continue to develop its rich editorial section and further recruit writers to boost the existing editorial team, whilst retaining its core focus on user experience. Finally, GigList plans to build active partnerships in the industry to help bring the music fan closer to the content and artists they love.

The UK live music sector is growing at the strongest rate of all leisure sectors, having grown by 45% in the 5 years to 2015, according to Mintel. Brits now spend in excess of £2 billion a year attending events.

> James Eddleston, CEO and Co-founder of GigList, said: "GigList came about because of a realisation I'd had, which was that the old sources of reading about the newest musical artists and also finding out when and where they were playing, have all but died out. Drawing upon my experience in technology and big-data, I thought why not use that type of technology to build something comprehensive for the music fan. Plus, not constantly trying to barrage them with adverts or things to buy, just a really cool platform to discover events and artists, and read great content."

You can visit the GigList crowdfunding page at www.seedrs.com/giglist or drop the team an email on contact@giglist.com for more information.

Media:
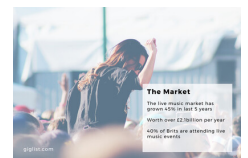
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