

## Getting Your High Street Online

Friday 24 April, 2020

StoreKit has produced free [software for independent restaurants](#), shops, and other businesses, to transform themselves into online cash stores during the pandemic.

Similar software charges around 10% per order, and delivery platforms such as Deliveroo charge as much as [30% per order](#), so this is our way of giving back to the community of independent store owners which have made StoreKit successful in its hardware sales and payments contracts.

Some facts and figures:

- In 2019, there were 26K businesses registered as restaurants ([source](#))
- This is in addition to 39K pubs in the UK, many of which operate as restaurants ([source](#))
- There are 547K “retail” businesses in the UK ([source](#) – download “business statistics pdf”)

That means that half a million businesses which are presently unable to operate. They need help getting online. This is their opportunity to do so for free.

### Terms

An online ordering system is the name for what StoreKit has produced. It’s a front-end using which a shop or restaurant can make a library or menu, and customers can make orders. [Check out one business](#) using our OOS.

A delivery platform is the name for Deliveroo, Just Eat, and Uber Eats. They operate as a central “marketplace of restaurants” and handle delivery in addition to the OOS functionality. They typically charge 20-30% and are often perceived by merchants as squeezing their margins.

### About StoreKit

Ben Larcey is the CTO of StoreKit and is available to answer any questions on [ben@storekit.com](mailto:ben@storekit.com).

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### Related Keywords:

Restaurants :: Online Ordering ::  
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