Get The Most Out Of Driving Time, Through Truck-specific Routing And World-class Tomtom Traffic Information

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TomTom today introduces the all-new TomTom TRUCKER 6000, a portable navigation device specifically designed for people who drive large vehicles for a living. The TomTom TRUCKER ensures that drivers are on the right road because it includes customised routes for the user's specific vehicle type, size, weight, cargo and speed.

Through award-winning TomTom Traffic* and advanced routing technology, drivers get a realistic ETA based on vehicle profile and real-time traffic information.

The TomTom TRUCKER informs drivers about traffic and speed cameras** on their route – the information is displayed in the route bar on the device – making users aware of the position of speed cameras, but also the back end of traffic jams.

Corinne Vigreux, co-founder and managing director, TomTom Consumer commented: "One of the most important things is for truckers to be able to complete deliveries on time. That's why we designed the TomTom TRUCKER with truck-specific routing, and world-class TomTom Traffic information, to enable them to be as efficient as possible with the limited time they are allowed to drive. It's all part of our mission to get people to where they want to be, faster."

To avoid unnecessary surprises, the TomTom TRUCKER comes with Lifetime*** Truck Maps at no extra cost. Users can always drive with the latest truck maps – updated four times per year. Other features include Advance Lane Guidance, which clearly shows which lane to take at junctions, and Speak & Go, which allows the driver to control the device with their voice.

The device has a 6" fully interactive screen – simply pinch, zoom and swipe – and it can be docked and undocked easily with the unique Click & Go magnetic mount.

The TomTom TRUCKER is also designed to be taken out of the professional driving environment and into the family car.

TomTom TRUCKER 6000 is available from the second week of June, across Europe, on the TomTomwebstore, as well as retailers including Halfords. RRP is £319.99.

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Notes to editors

TomTom Navigation Software – NavKit

The TomTom TRUCKER 6000 is built around NavKit. NavKit is TomTom's cross-platform navigation software that powers all navigation products we bring to market. This includes Portable Navigation Devices, in-dash automotive systems, smartphone applications and online applications. NavKit provides advanced routing technology, intuitive destination entry and interactive 2D and 3D map visualisation for more than 125 countries. In repeated independent benchmarks, NavKit-powered products outsmart traffic and get you to your destination faster than any other navigation product.

Find out more here
http://automotive.tomtom.com/en/navigation-software/navkit-tomtoms-navigation-engine

TomTom MyDrive

The TomTom TRUCKER 6000 is compatible with TomTom MyDrive - a website and app designed to seamlessly connect vehicles to the digital world. For the first time, drivers can use their smartphone, tablet or PC to review real-time traffic information, plan routes, and send destinations to their TomTom GO, before they get in their vehicle.

About TomTom

TomTom (TOM2) empowers movement. Every day millions of people around the world depend on

TomTom to make smarter decisions. We design and develop innovative products that make it easy for people to keep moving towards their goals. Best known for being a global leader in navigation and mapping products, TomTom also creates GPS Sport Watches, as well as state-of-the-art fleet management solutions and industry leading location based products. Our business consists of four customer facing business units: Consumer, Automotive, Licensing and Telematics. Founded in 1991 and headquartered in Amsterdam, we have 4,000 employees worldwide and sell our products in 46 countries.

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* TomTom TRAFFIC is provided for 1 year – allowing unlimited TomTom Traffic across Europe at no extra cost. Thereafter, TomTom Traffic can be purchased via TomTom.com

** Speed Cameras service is available in 36 countries across Europe. A full list of countries and exclusions can be found here: http://uk.support.tomtom.com/app/content/id/8/locale/en_GB

*** Lifetime is the useful life of the devices, which means the period of time that TomTom continued to support the device with software updates, content or accessories. A device will have reached the end of its life when none of these are available anymore.

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