Get Ready to Picnic… Swedish Style

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Roll out the picnic blankets, load up the basket, it's **National Picnic Week 13th to 21st June** - not that we need an excuse to picnic - and what better way to jazz up your traditional picnic fare than with a little taste of Scandinavia, the home of outdoor living.

Scan Original Swedish Meatballs (www.scanmeatballs.com) make the perfect picnic treat, whether you're looking for a quick and easy bite on a sunny afternoon or you're preparing a gourmet al fresco feast for all the family.

Scan has developed some rather lovely Swedish Meatball recipes that are perfect for picnic gatherings, large and small including:

- **Mediterranean Meatball Tart**
- **Meatball Frittata**
- **Mixed Meatball Smorgasbord**

If your picnic is rather more spur of the moment, why not pop a couple of packs of ready-cooked Scan Meatballs in your hamper, ready to eat as soon as you get there. Even tastier dipped in a delicious beetroot or chickpea dip.

Scan Original Swedish Meatballs are the UK's and Sweden's number one meatball brand. Available in Sainsbury's, Morrisons, Asda and Ocado in two convenient pack sizes: 230g, RRP £2.00 (serves 2) and 395g, RRP £3.00 (serves 4).

ENDS

For more information, recipes and high resolution photos, please contact Intelligent Profile:

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Notes to editors

View our interactive recipe book here: SCAN Interactive Recipe Book (hard copies also available upon request as are high resolution images of each recipe)

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We're in Love with all things Scandinavian

Scandinavian food has been a hot culinary trend since 2011 and shows no sign of waning. Tipped to go even further in 2015 as we embrace Nordic cuisine, fashion, lifestyle and entertainment, Scandinavian food coupled with its clean living lifestyle is predicted to be the next big cultural explosion in Britain. Retailers including Ocado, Waitrose and John Lewis are dipping their toe in the water of Scandinavian speciality produce, from meatballs and crisp breads to speciality cheeses and lingonberry jam.

Swedish cuisine is spreading out beyond Britain's supermarkets and into restaurants too and it's not just Swedish food we're in love with; our TV screens are awash with Nordic Noir dramas such as The Killing and Borgen, we're reading novels from Nordic lands by Henning Mankell and Karin Fossum and Swedish fashion by designers like Ann-Sofie Back and Carin Wester is making a big noise on Britain's high streets too.

Scan Original Swedish Meatballs are made by HKScan, the leading Nordic meat expert making and selling ethically sourced and responsibly made pork, beef, poultry and lamb products. Fully involved in every aspect of the food they produce from farm to fork. Their customers include retail, food service, industrial and export sectors, exporting to close to 50 countries. The company's home markets are Sweden, Finland, Denmark and The Baltics. The UK is its fastest-growing, emerging market as consumers embrace Nordic lifestyle and cuisine.

Company Contact:

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