

Get Out of Bed and Into Action with this Dramatic New Alarm Clock

Tuesday 23 April, 2013

thumbsUp! announces adrenaline-charged new product: the Secret Agent Alarm Clock.

LONDON, **UK - April 21**, **2013**: FREEZE! You are under arrest for sleeping through your alarm again. Innovative British gift and gadget developer thumbsUp! has announced their latest gadget, The Secret Agent Alarm Clock, designed to help get you out of bed James Bond style.

The unique alarm clock was awarded a 'Highly Commended' title at this year's Gift of the Year event in Birmingham and features a time function, LED projector and snooze button. Keep it under your pillow to be buzzed awake every morning!

Just imagine the exhilaration of future wake ups: Feeling the vibrating alarm, you grasp your dramatic alarm clock and simply aim and fire to project the time onto your bedroom wall or ceiling. Yes! Time to get up! You can now leap out of your slumber.

This battery powered alarm clock is for those amongst us harbouring a secret agent within. Take the sleepiness out of mornings without even needing a coffee!

Retailing at £19.99 the Secret Agent Alarm Clock is available from: http://www.iwantoneofthose.com

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To obtain further information, images or samples please contact Elyse Moore, PR and Social Media Coordinator at thumbsUp!

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About thumbsUp!

thumbsUp! designs, develops and distributes the most innovative gifts, gadgets and toys on the market. The R&D team is famed for having a 'no limits' approach to product development and prides itself on its imagination, creativity and sheer unwillingness to accept the norm. Established in 2004, thumbsUp! has developed a reputation for selling high quality novelty gifts and exciting gadgets

For more information about thumbsUp! please visit http://www.thumbsupuk.com

Media:













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