Get Closer to Your Dream Using Phoenix Premier Acquisitions 5-Step Guide

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The New Year is a time when many people evaluate their life and make changes for the better. Phoenix Premier Acquisitionshave revealed their 5-step guide to help get people closer to their dreams.

Phoenix Premier Acquisitions a successful sales and marketing firm in Southampton want individuals to utilise the new year to evaluate their personal goals and make steps towards following their dreams no matter how big or small. The process can be daunting and the firm have shared their five steps to getting started.

About Phoenix Premier Acquisitions: http://www.phoenixpremieracquisitions.co.uk/about-us/

1. Embrace the proximity effect – By making small steps towards achieving a dream, it can make the end goal more achievable. For example, if a person wants to run a hair salon, it can be good practice to get experience working in a salon and gaining a better understanding on the day-to-day running before launching the business. By understanding that it is unlikely to move directly into a dream job, it will allow an individual to set realistic goals.

2. Stop doing something you hate – The biggest journey to living the dream is stopping the day job that causes misery. Phoenix Premier Acquisitions believes financial gain shouldn't be a sole motivator when establishing a career. “It is important to establish what area of the job you hate and try to avoid it whilst on course to achieving a dream career," says the direct marketing firm.

3. Commit a specific amount of time every day to it – By dedicating an amount of time each day to learn the necessary skills to accomplish a dream role will create confidence in following the natural process of accomplishing success in the desired field. Phoenix Premier Acquisitions trusts that those who can dedicate time participating in their chosen field will source better opportunities to ascertain success than those who don't.

4. Be open-minded to advice from successful people – By surrounding yourself with individuals who have achieved success in said field, it will offer an insight to the journey to achieving success, including how they got started. Initially the process may seem difficult or out of reach. But it is crucial to be open-minded to ideas and suggestions.

5. Get leverage by investing money – By investing personal revenue in the dream it will create accountability in making it happen. The pain experienced in loss will become a catalyst in securing success. Phoenix Premier Acquisitions do not recommend investing heavily in the start but just enough to assist in maintaining accountability and motivation.

Phoenix Premier Acquisitions is an outsourced sales and marketing firm based in Southampton. The firm specialises in engaging with consumers on a face-to-face basis to foster long-lasting, personal business relationships between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

The firm encourage entrepreneurs who are looking to achieve success in sales and marketing. The firm offer mentoring services and believe this is crucial in supporting tomorrow's entrepreneurs.

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