Geneva Launches the “Great Christmas Giveaway”

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Spreading Christmas joy this festive season

With the festive season fast approaching, Geneva Tourism is preparing to launch the ultimate Christmas Gift Calendar on www.geneva-christmas.com. To celebrate the arrival of the season, and in the spirit of giving, Geneva Tourism has collaborated with 24 well-known Genevan partners to launch the Great Christmas Giveaway. With the total gift value exceeding £33,000 / €48,000 this is an opportunity not to be missed.

Up to 20 wonderful gifts priced at nearly £70 / €100 each will be distributed daily when hotel bookings are made via the Geneva Christmas website. With gifts ranging from dining at Michelin star restaurants to shopping at popular department stores, spa treatments, flight discounts, boat trips, exclusive outdoor escapes, fine chocolatiers and many other amazing treats, Geneva is truly offering a gift for everyone this festive season. The Great Christmas Giveaway is the perfect chance to make Geneva extra special and is the ideal present for you or any loved one.

With no obligation to specify a date at the time of buying the hotel accommodation, it is possible to simply buy the voucher from a choice of 3, 4 or 5* hotels now to be used throughout the whole of 2016 *(subject to availability and a few terms and conditions apply)*.

The Great Christmas Giveaway by Geneva Tourism will be running from the 1st-24th December. To take part, visit www.geneva-christmas.comwhere the gift of the day will be unveiled. It is also possible to register your interest now to receive information of the daily gift straight to your inbox exclusively.

Geneva Tourism's Marketing Director Vincent Dubi says “*We're delighted to offer both locals and visitors something extra this Christmas to enhance their experience of Geneva. We have some very attractive partners on board and are offering a very generous and diverse range of gifts worth nearly £70 / €100 each for every booking! This is something that simply cannot be found when booking accommodation elsewhere. Over the last few months our team has worked tirelessly with various partners to obtain these exclusive gifts for visitors and locals and we hope people will take advantage of this unique opportunity.*”

To find out more about the Great Geneva Christmas Giveaway visitwww.geneva-christmas.com

Photo quote: *To celebrate the arrival of the season, Geneva Tourism has collaborated with 24 well-known Genevan partners to launch theGreat Christmas Giveaway with the total gift value exceeding £33,000 / €48,000*

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