

Gem Supports Police Federation Call For Lowering Of Drink Drive Limit

Tuesday 19 May, 2015

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ROAD SAFETY and breakdown organisation GEM Motoring Assist supports today's Police Federation call for a reduction in the drink-drive limit.

GEM chief executive David Williams said: "Scotland reduced the limit at the end of 2014 and Northern Ireland is considering a similar plan. This would leave England and Wales alone with the highest drink-drive limit in Europe. We support the Police Federation in urging the Government to make this a priority task on its road safety agenda.

"We also want to see more done to discourage women from drink driving, because figures show women's convictions are increasing as a proportion of all cases. Figures from last autumn¹ show that 17% of all drink-driving convictions involved women in 2012, an increase from 9% in 1998. We would like to see better targeting of anti drink-drive advertising to deal with this worrying rise."

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ENDS

Notes for editors

1. Figures from Social Research Associates, Sept 2014

GEM Motoring Assist provides two levels of recovery service; Recovery EXTRA and Recovery RECLAIM, to suit all needs and pockets. All GEM policies also include free Accident Management, so members are also fully covered in this area.

GEM provides a unique, comprehensive and competitively-priced Roadside Assistance and Vehicle Recovery Service. GEM has also been voted number one for Breakdown Cover in the 2014, 2013, 2011, 2010 and 2008 Auto Express Driver Power Survey, and runners-up in 2012 and 2009.

GEM Motoring Assist is a trading name of The Guild of Experienced Motorists, established in 1932, as an independent driver-based road safety association. GEM's aim is to improve safety for all road users through the sponsorship and initiation of accident prevention measures throughout the UK and to provide motoring and safety information to its own members. Member benefits include a quarterly magazine, free literature and advice and discounts on insurances and other services.

Press information: David Williams MBE, Chief Executive of GEM Motoring Assist, is available for comment on 01342-825676 (office) or 07711450560 (mobile). David Williams was awarded the MBE in 1998 for services to road safety.

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