

Gearing Up For Thousands Of Guests At The Open

Monday 7 April, 2014

More than 200,000 fans from across the globe will be getting a taste of top class hospitality at The Open Championship this year.

Taking place at Royal Liverpool between July 16 and 20, golf's oldest Major tournament attracts the sport's top players and their followers.

And the huge crowds expected at this year's events also means a massive operation for the behind-the-scenes team who run The Open Hospitality.

More than 13 separate food outlets, eight coffee shops, eight ice cream kiosks and a bar geared up for selling more than 150,000 pints of beer - which will be sold straight from a giant tanker - are all part of this year's offer.

Estimates to date are that around 12,000 portions of fish and chips and 9,000 burgers will be sold during the tournament, with more than 6,000 people opting for a corporate hospitality package.

Available this year are The Gallery Restaurant, The 1860 Club and The Champion's Club, with the opportunity to enjoy hospitality throughout the day and to take in all the sporting action.

The Gallery Restaurant package offers exclusive, elevated views of the 16th fairway, with a Champagne and canapés reception, four course fine dining lunch with specially selected wines, afternoon tea and complimentary Champagne, cakes and snacks throughout the day.

Alternatively, those opting for The 1860 Club package will enjoy a private garden and access to the hospitality village along with a pre-lunch Champagne reception and seated, four course meal followed by afternoon tea.

This year the new Champion's Club has been created, offering a more informal setting to watch the action which has proved extremely popular with the Friday already sold out.

Fans can also watch some of the world's best players fine tune their game as they warm up ahead of the Championship, at the final practice day on Wednesday 16 July 2014.

The practice day package includes an informal lunch in The Champion's Club, complimentary house wines, beers and soft drinks throughout the day as well as the chance to enjoy putting competitions in the garden and the opportunity to roam freely on the course.

All packages also include a parking pass, official admission to the Open Championship, TV coverage of play and a full, complimentary bar throughout the day. Only limited tickets now remain for The 1860 Club for Thursday and Friday.

Prices range from £299 to £699. All prices are per person and exclusive of VAT.

For further information call 0844 371 0883, email hospitality@TheOpen.com or visit www.TheOpen.com/hospitality

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