GBUK Healthcare Launches Banana Range

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The Banana range of patient moving and handling products, which includes a range of slide sheets and transfer boards, has been launched by GBUK Healthcare, part of the GBUK Group.

The Banana range includes the original Banana Board as one of its main products – a product that has been used by the NHS and individual purchasers from the UK and internationally for the last 25 years.

The official launch of the Banana range, held at the National Back Exchange Conference in Hinckley, Leicestershire, follows GBUK Ltd's acquisition of Quintal Healthcare in the first quarter of 2014 – the company which first developed the original Banana Board.

Mark Thompson, Managing Director of GBUK Healthcare, said: "The Banana range of mobility aids has been developed and designed in close collaboration with medical professionals to ensure products are specifically tailored to meet end-user needs and improve quality of life.

"The feedback at the National Back Exchange – from independent trainers, senior back care advisors, manual handlers and community advisors – was really positive and the launch was a huge success.

"We're now looking forward to the Banana range becoming synonymous with the patient moving and handling area of healthcare."

GBUK Healthcare has also launched its new online brand for the product range, Banana Healthcare - an online provider of patient moving and handling equipment.

Customers can buy the products directly from the website – with free delivery for all orders over £70 http://www.bananahealthcare.com/.

For more information about the Banana product range, visithttp://www.gbukhealthcare.com/products-page/banana

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For media information, contact Martin Webb at Medilink Yorkshire & Humber on 0114 232 9281 or email m.webb@medilink.co.uk.

Editors Notes

About GBUK

GBUK is a British owned, Yorkshire based manufacturer and distributor of surgical and enteral medical devices supplying the NHS, ambulance and private medical sector. Approximately 110,000 GBUK products are used daily in UK hospitals. In November 2013 GBUK moved into its new, environmentally friendly headquarters with 30,000 square feet of warehousing. Set within a specially landscaped woodland area, the state of the art premises have been intentionally designed to minimise the company's carbon footprint, whilst streamlining efficiencies throughout the organisation.

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