GB Marketing Enterprise Reviews Benefits of Starting a Business in Cardiff

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GB Marketing Enterprise is a sales and marketing firm with a wealth of expertise in event marketing and promotions. The firm are leading the way for a new approach to marketing, relying on face to face interactions at retail venues or event stands in order to fully understand the needs of today's consumers. The firm strongly believe that by creating and nurturing customer relationships businesses can dramatically increase their sales and boost their customer acquisition rates. In order to create engaging marketing campaigns, GB Marketing Enterprise work closely with each client to ensure their unique brand voice is captured within the campaign.

To balance out the dehumanisation associated with online customer services, an increasing number of businesses across Wales are now looking for more personalised ways to market their services and improve customer relationships. This rise in the demand for direct marketing services has seen GB Marketing Enterprise achieve a number of business goals since their establishment earlier this year. The firm believe that part of their success has been due to the positive and supportive environment that Cardiff provides for new businesses and start-ups. The capital is the commercial centre of Wales and as well as a well-developed financial sector, the City is also home to some of the country's most innovative and supportive communities for technology start-ups.

As a capital city, Cardiff has a great deal of business support organisations and resources available to entrepreneurs and A new 140 acre business district is also currently under development. The Cardiff Central Enterprise Zone is set to not only create a strong community of new businesses, it's close proximity to Cardiff central rail station will also provide new business owners with the opportunity to expand and network throughout the UK.

With an above average business survival rate, The Welsh capital is an incredibly attractive location for new businesses looking to ahead to long-term growth and development. The city has recently launched a programme called CardiffStart in which promising new business owners are introduced to potential investors and business partners through networking events and co-working opportunities. Cardiff also has an abundance of affordable office space which has allowed a greater number of small businesses to move on from home-based operations and increase their workforces.

For those keen to attract a talented workforce, Cardiff can offer new businesses owners a wealth of highly skilled workers thanks to the City's 3 universities - Cardiff University, Cardiff Metropolitan and the University of South Wales. The universities offer a wide range of diverse courses, however are renowned for their competitive law and business programmes, which has meant that the city has seen an influx of talented business minds over years. Cardiff's Universities also offer a range of services to local businesses to help them identify the right candidates for their vacancies. These services include recruitment services, business networking and events, and specialist industry training.

GB Marketing Enterprise firmly believe that Cardiff is a fantastic place to run a business and are excited by the development of the Cardiff Central Enterprise Zone, which should on completion, see the city continue to flourish as more fresh and exciting businesses emerge and develop.

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