

## GB Marketing Enterprise Reveal 3 Productivity Hacks Designed for Real Life

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*It's not always easy to maintain momentum in the workplace, and even with the best intentions not all techniques used to boost productivity are effective. Here sales and marketing firm [GB Marketing Enterprise](#) have revealed some foolproof productivity hacks that are designed to fit in with real life.*

Learning to be more productive is one of the best things that one can do to be more effective and efficient at work. GB Marketing Enterprise state that it's important to maintain momentum and productivity, because being more productive means tasks takes less time, a person makes fewer mistakes and can therefore progress quicker towards a desired outcome. Business leaders measure productivity by the quality and quantity of output over input. The more output there is with less input, the more productive a person is; but GB Marketing Enterprise sympathies that this isn't always possible after the holidays.

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GB Marketing Enterprise has witnessed first hand that everyone works in different ways. As a result of this, not all methods used to become more productive will necessarily work for everyone or fit in with people's lifestyles. In order to increase productivity, the best method is to make a few small changes in one's routine. In a recent online article on [forbes.com](#) ([13 Productivity Hacks that Worked for Real People, published on 30th December 2015](#)), examples of how to become more productive were highlighted. GB Marketing Enterprise has selected their top three productivity hacks.

**1.**GB Marketing Enterprise encourages workers to find their 'Golden Hour' - this refers to the time of the day when one is most creative and has the maximum clarity of thought. It does not matter when the golden hour is; early in the morning, late at night or in the middle of the day, what is important is that the time used in the golden hour is not wasted.

**2.**GB Marketing Enterprise state, "Always start the working day with a 'win' - the working day should be started by completing one big task from the to-do list." By crossing off a top priority at the beginning of the day, one will be set up on the right foot and be in a more productive mindset.

**3.**GB Marketing Enterprise believes that a person should only have one to-do list - this is because it will contain all the activities that a person needs to complete, increasing productivity.

Based in Cardiff's city centre, GB Marketing Enterprise are experts in [event marketing and promotions](#). The firm works in a productive environment, providing clients with cost-effective and innovative marketing solutions, allowing to expand their business reach into new target markets.

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