

# GB Marketing Enterprise: Avoid These 4 self-Limiting Behaviours

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Achieving success as an entrepreneur is a fantastic accomplishment and over the years millions have tried and failed. Sales and marketing firm [GB Marketing Enterprise](#) have looked into some of the ways budding entrepreneurs may be stunting their future success.

Success as an entrepreneur is never guaranteed and not everyone who shoots for the stars will achieve their ultimate goal. Success as an entrepreneur requires a great deal of hard work, dedication and often sacrifices, such as less time spent with family and friends. A person's success is often influenced by how they approach and respond to external factors or uncontrollables, such as changes in the market, a drop in funding or an increase in competing businesses vying for the same customer base.

About GB Marketing Enterprise: <http://www.gbmarketingenterprise.com/>

GB Marketing Enterprise, a leading sales and marketing firm based in Cardiff believe that more often than not, it is this ability to react in the correct way to outside factors which negates whether a person will reach their potential for success. These 'self-limiting' behaviours are usually a by-product of human nature, and are a result of how the human brain is wired to adapt to the unknown. However what separates the successful from the unsuccessful is the knowledge that these behaviours can be changed and the brain rewired in the pursuit of entrepreneurial success.

GB Marketing Enterprise has outlined the most common self-limiting behaviours that entrepreneurs fall victim to, and have stated how these can be changed for a more successful future.

## They Doubt their Intuition

Many entrepreneurs doubt themselves when making decisions, choosing data over gut feeling. Most successful entrepreneurs have learnt to trust their gut and instinct and strike up a balance between this and logic. Practicing listening to gut instinct can help an entrepreneur build self-confidence and aide them in building a stronger professional reputation.

## Expecting Handouts

No entrepreneur has ever achieved success through freebies and handouts; it is only hard work that can guarantee success in this world. Entrepreneurs need to stop limiting themselves by waiting around for someone to give them a leg up and instead, focus on how they can push themselves forward on their own merit.

## Believe they Cannot Change

Bad entrepreneurs will blame everything else before they blame themselves, this is because they believe 'they are who they are' and cannot change, and therefore expecting everyone else to change around them. However nearly all behaviours are habits and can be learnt and unlearned. Entrepreneurs must look honestly at the behaviours holding them back and create strategies that will break these bad habits.

## They Want to Please Everyone

This is simply not possible. Despite all humans having a natural desire to be liked, there are just too many people in the world to avoid personalities clashing from time to time. Whilst it's important to consider other people's feelings, it's also important for entrepreneurs to focus their energy on their own goals and happiness rather than becoming preoccupied by bending over backwards to please everyone else.

[Based in Cardiff](#), GB Marketing Enterprise are specialists in delivering face to face marketing campaigns to customers on behalf of the nation's best loved brands. By communicating in person with consumers the firm are able to forge strong customer relationships and drive a high quantity of sales for their clients.

As one of the world's fastest growing industries, GB Marketing Enterprise work with many young sales

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and marketing professionals pursuing entrepreneurship. The firm regularly share their own experiences and insights with these professionals to help them increase their business understanding and achieve entrepreneurial success.

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