GANK Global launches GANK, a service marketplace app for gamers

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GANK Global, a Singapore tech startup launches GANK, a marketplace app for gamers of all skill levels to offer and hire video game coaching and support services.

Gamers are now able to find coaches, group up with like-minded players, find skilled teams to scrim and level up team skills; and engage others to gain a leg up on their quests and item hunts.

GANK revolutionizes the way we game in three ways:

1. Gamers who were already spending many hours playing games can now take on a coaching position and earn by offering their knowledge and skills on this platform.

2. Competitive gamers who compete alone or with a fixed team can now easily find others who are open to scrim together.

3. Gamers looking for a more social experience can now find other like-minded players to game with easily.

In-app functions for chat, voice call and video stream ensure our customers get a seamless experience from matching up with other gamers to fulfilling the session on GANK.

With more than 1,000 seller listings posted at launch day for over 20 game titles including Dota 2, Counter Strike: Global Offensive, Tekken 7 and Street Fighter V, GANK is expected to enhance the gaming experience for a diverse group of gamers.

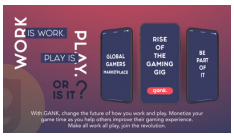
“GANK offers an intriguing value proposition to gamers otherwise just gaming long hours for enjoyment solely – they can now generate income with their abilities and skills.” says Caine Teo, GANK CEO.

“As a team of gamers, we are passionate about maximizing avenues of growth for gamers. By creating a marketplace for freelance coaching, we are looking to a world where getting better at a video game is no longer a difficult task. Finding gamepals and having peer support in game builds you up and improves your relationships through competition, collaboration, mutual support, and more.” said James Sim, GANK CPO.

Exciting enhancements in the pipeline include offering trade skills such as shoutcasting, tournament organizing, esports team management on the platform; as well as becoming a gig posting platform for esports companies to find talents such as game testers and influencers.

GANK is now available to global users on iOS and Android mobile devices. To learn more, visit www.ganknow.com.

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Company Contact:

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GANK

T. 96442368
E. sabrina@gankglobal.com
W. https://ganknow.com

Additional Contact(s):
For media enquiries, please contact
Sabrina Ang
Senior Marketing Executive
+65 96442368
sabrina@gankglobal.com

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