Gaming For Autism Campaign Encourages Gamers To Play For A Cause

Tuesday 21 March, 2023

Autism Plus is excited to announce the launch of its Gaming for Autism campaign, a fundraising initiative aimed at raising awareness and support around autism during the month of April, autism awareness month.

The 12-hour gaming challenge will take place throughout April, and participants are encouraged to complete the challenge by streaming, playing with friends, or on their own. The campaign aims to connect gamers across the world while raising much-needed funds and awareness. Katie Mitchell, from Autism Plus said "Gaming has the power to bring people together and create positive change. Through this campaign, we hope to provide a fun and engaging way for gamers to show their support for individuals with autism and their families."

To join the challenge, participants can visit https://autismplus.co.uk/gaming-for-autism to register, download the Gaming for Autism Toolkit and join the Discord server to connect with fellow challengers and share their progress. The toolkit includes everything participants need to get started, including social media assets and fundraising tips.

"Every little bit counts when it comes to making a difference," said Katie. "We hope that the gaming community will come together and show their support for this important cause."

Join Autism Plus for the Gaming for Autism 12-hour challenge this April and help make a difference in the lives of individuals with autism. To sign up for the challenge and for more information, please visit https://autismplus.co.uk/gaming-for-autism.

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Autism Plus is a registered charity providing an holistic range of support for people with autism and other complex needs. Operating across the north of England, Autism Plus services include residential and supported living care and support, adult learning and specialist employment services.

The charity also operates social enterprise businesses providing work and training opportunities for individuals with autism and learning disabilities, with the ultimate goal of moving individuals towards independence and paid employment.

For more information visit www.autismplus.co.uk

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