

## Gamepay - The world's first NFT marketplace for Gaming, Art & Utility

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Singapore has a new technological landmark rising big and tall in the digital space! As the world is peering into the wide possibilities of NFTs and cryptocurrencies, Singapore's Gamepay brings to the table the world's first fully customizable end-to-end NFT marketplace and Play-to-Earn game creation platform. Gamepay's technology allows all its users to self-sustain and grow by monetizing, trading, and exchanging digital assets through gaming.

Chickey Chik is Gamepay's maiden project and has been creating quite a buzz in the Play-to-Earn industry lately. Gamepay's Chickey Chik arose from one of the co-founder's 9-year old's obsession with the "Chick" cartoon & Pokémon-inspired universe. This NFT and DeFi- based gaming platform is powered by Blockchain and will soon be available in 8 languages online on the web and on mobile apps like iOS and Android. So how does Chickey Chik stand different from the other Play-to-Earn Games already available?

Daniel Santos, Gamepay's Co-Founder and CEO, believes that the days of ridiculing games as a commodity that consumes time but gives very little back is over. Chickey Chik represents the dawn of a new era in P2E games leveling the playing field between players and the publisher. He envisions that his "DeFi-based gaming platform will transform the role of gamers from consumers to stakeholders of the game".

Taking a player-first approach, Chickey Chik's platform will not require users to spend money upfront in order to obtain in-game assets or to begin reaping benefits and earning money. Chickey Chik's technology fills the void by establishing a scalable blockchain system with low-cost transaction fees.

Gamepay's Chickey Chik is seizing the opportunity offered by blockchain and the metaverse to end inequalities in gaming. Chickey Chik's free-to-start gaming module is set to disrupt the P2E gaming market.

With this ideology in mind, Gamepay aims at building the next generation of gamers, game, and community developers through a vibrant ecosystem.

In line with [registering](#) into their NFT presales already garnering huge responses, Gamepay took over social media platforms with its "Guess Who" campaign, where fascinating videos and shadow posters were released one after another, probing its followers to guess what was coming their way. Keeping true to the hype, 5 unique and rare Chiky NFTs namely Skate Girl Chiky, HipHop Chiky, Thor Chiky, Chiky in Black, and Kungfu Chiky were released making them available for purchase on Gamepay's NFT Marketplace.

Unique features such as its referral program and ability to make payments through credit card make Gamepay's NFT Marketplace a one-of-a-kind experience for NFT lovers.

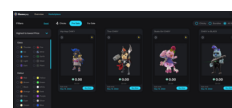
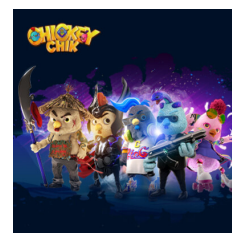
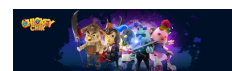
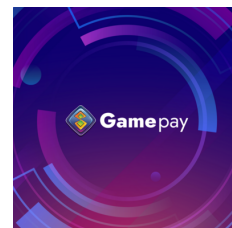
Chiky NFTs are sociable, adorable, yet fierce creatures that love to be acquired, bred, used in battles, and be a part of a social empire. They are NFT game art that can be used in a player-owned economy powered by Blockchain technology that allows players to earn money as they play.

Chicky NFTs will soon be available to purchase on Gamepay's marketplace <https://gamepay.sg/>

### About Gamepay

Gamepay offers game creators the tools and infrastructure they need to create multiverses and communities, as well as a platform to launch and reach gamers all over the world. Gamepay is developing a new economic model that will allow self-sustaining and growing fluid 'digital communities' to create value in the digital world and the new metaverse by minting, trading, and exchanging digital assets. Chickey Chik is the inaugural game on the platform.

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