G Adventures experiences huge growth in Colombia

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- Growth supported by ProColombia partnership and 15% discount –

G Adventures' expanded 2015 Colombia programme has resulted in the small-group adventure operator reporting 520 per cent growth year-on-year, between January and July.

G Adventures introduced nine new trips in 2015, representing a 475% in departures in Colombia. To support this rapid growth, the operator has partnered with ProColombia, Colombia's official government agency promoting exports, investment and tourism, to offer savings of 15% on its collection of Colombia trips during July.

"Colombia is the next big thing in South America right now, and we're particularly excited about the launch of the lesser-known Lost City Trek," says Brian Young, managing director, G Adventures.

"There really is something for everyone in Colombia with our new programme, trip options include cultural highlights, big cities, rural villages, northern indigenous culture, Caribbean landscapes and active trekking trips," says Young.

New Colombia itineraries for 2015 include:

· Colombia – Lost City Trekking – A seven-day trip climbing 1,200 steps to reach the Lost City of Teyuna enjoying spectacular jungle scenery along the way, swimming in the cool Buritaca River and watching hummingbirds in the trees from the comfort of a hammock, is priced from £499pp for year-round departures.

· Caribbean Colombia Express – An eight-day trip hiking through lush jungle with an indigenous guide, meeting locals and learning about coffee in Minca, indulging in fresh seafood and Colombian specialties, and relaxing to the Caribbean rhythms on the coast, is priced from £949pp for year-round departures.

· Classic Colombia – A 16-day trip witnessing the revitalization of this welcoming country firsthand, savouring the meld of Latin-Caribbean flavours with Colombia's world-famous cuisine, getting familiar with Colombian coffee in Calarcá and Minca, hiking through lush jungle with an indigenous guide and indulging in fresh seafood on the beaches of Cartagena is priced from £1,799pp for year-round departures.

For more information or to book, please call 0344 272 2040 or visit www.gadventures.co.uk

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* Prices do not include flights. Inclusions can be found at the link above.

About G Adventures:

G Adventures is an adventure travel pioneer offering the widest selection of affordable small group tours, safaris and expeditions to more than 100 countries on all continents. It was the first adventure travel company to offer 100% guaranteed departures in 2013. Powered by an international team of passionate travellers, the award-winning trips embrace authentic accommodation, exotic cuisine and local transport to put travellers on a first-name basis with the planet's people, cultures, landscapes and wildlife. The intimate, authentic and sustainable approach to small-group travel introduces travellers to the highlights of a destination while offering the freedom to explore it on their own. Whatever age, interest, ability or budget, G Adventures has a genuine life-changing experience. For more information please visit www.gadventures.co.uk.

About ProColombia:

ProColombia is the Colombian Government's official agency in charge with promoting non-traditional exports, foreign direct investment and tourism. It is headquartered in Bogota, Colombia, and has 26 international offices with representation in 30 countries. For more information, please visit www.procolombia.co or www.colombia.travel

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