

Future Proof unemployed 16-24's with ICON TRAINING Traineeships

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In November 2013, grade 1 'Outstanding' Ofsted training provider ICON TRAINING were awarded with 'Training Provider of the Year' at the Active IQ Active Leisure Awards. Following on from ICON TRAINING's success with Apprenticeships, the logical next step was to join forces with the Government to provide Traineeships in the active leisure sector. Therefore ICON TRAINING are pleased to announce the launch of the 'Future Proof your life' and 'Future Proof your workforce' Traineeships initiatives.

The Traineeship programme was introduced by the Government in August 2013 to tackle youth unemployment and help young people take their first steps into the world of work. We recognise the difficulties young people face in gaining any sort of employment without relevant work experience and qualifications and that is exactly what a Traineeship provides. Skills Minister Matthew Hancock said, "We have responded to this demand by providing additional investment, and in time Traineeships will become the clear route for young people looking to get the crucial grounding they need in the world of work."

The department for Work and Pensions recently provided further good news for the flagship scheme announcing that Traineeship learners will now be exempt from the '16 hour rule' which means that young people aged 19+ will be able to enrol on a Traineeship and retain their Jobseekers Allowance.

The fully funded training can take around 14 weeks to complete and includes specific pathway qualifications, functional skills (Maths and English), high quality work experience and preparation for employment including CV writing and interview preparation.

Market leading training provider ICON TRAINING believe that the flagship scheme is a huge opportunity for young people in the UK and an ideal way to gain the skills and qualifications they need to become 'work-ready'.

Mac Cleves, Managing Director of ICON TRAINING said, "We believe that young people need a platform to help 'future proof' their lives; the Traineeship programme is an ideal way to do this as once the trainee has completed their learning and work experience they are guaranteed an interview with the employer and have a high chance of continuing onto an Apprenticeship or employment; even if they are not successful they will have a reference for future employment and it will look fantastic on their CV. Without experience it is difficult to get a job and without a job it is difficult to get experience, Traineeships are therefore the perfect solution."

Traineeships in lifeguarding, fitness and customer service are currently being piloted by ICON TRAINING in Bristol, Hampshire and other locations in England. For more information, please visit: icon-training.com/traineeships

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