Future Generation Marketing travel to London for Black Tie Event

Wednesday 25 May, 2016

Newcastle-based sales firm Future Generation Marketing travelled to London recently for an important VIP industry Awards Gala.

About Future Generation Marketing: http://www.futuregenerationmarketing.co.uk/

On Saturday 21st May 2016, Newcastle-based sales and marketing firm Future Generation Marketing travelled from Newcastle to London to attend what is heralded as the industry's most important event. The annual Sales and Marketing Awards Gala not only rewards outstanding performances within the industry, it also acts as a priceless networking tool – bringing together business owners and rising stars from across the world. As well as the unlimited networking potential, Future Generation Marketing were excited for the VIP speeches that took place over the course of the event. The firm believes the opportunity to tap in to this calibre of expert knowledge should never be passed up.

Held at London's luxury Grosvenor House Hotel situated on the iconic Park Lane, this year's event was not only a formal black tie affair, it was also invitation only, allowing for only the industry's top performers and respected business owners to attend. The event was opened with a champagne reception taking place in the Ballroom Foyer where guests were able to integrate and form new professional relationships. This was followed by speeches from industry experts from the UK, America, Australia and Europe before the main event where the winners of this year's awards were announced. For those who narrowly missed out on an award this year, the event was still an engaging celebration of the last 12 months and rewarded all guests' hard work and passion with a showcase of first class entertainment.

Future Generation Marketing was delighted to be invited to this year's event, especially with this year's celebrations differing so greatly to previous years. The firm felt that this year's refined, invitation only affair reflected the levels of success the industry as a whole has experienced over the past 12 months, and offered guests the ideal escape, during which they could refocus, increase their knowledge and return to their businesses rejuvenated and full of motivation.

Based in Newcastle, Future Generation Marketing is a start-up sales and marketing firm that specialises in delivering targeted solutions that increases their clients' customer base, boosts revenue, secures new leads and attracts greater market attention. By developing innovative and dynamic marketing campaigns and utilising face-to-face customer communication, the firm are able to create a truly memorable and personal customer experience which increases customer satisfaction and forms stronger connections between clients and their consumers.

For more information Follow@FutureGenMktng on Twitter and Like them on Facebook.

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