Future Generation Marketing Reflect on May Successes

Friday 23 June, 2017

After a string of successes and celebrations within the organisation, Future Generation Marketing has been reflecting on the past month and share what it is doing to promote a winning mentality within their business.

Future Generation Marketing is an outsourced sales and marketing firm based in Manchester. The company are specialists in a unique form of marketing which allows them to connect with consumers via face-to-face marketing techniques. This one-to-one connection allows the firm to establish long-lasting and personal business relationships between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

About Future Generation Marketing: http://www.futuregenerationmarketing.co.uk/

As the firm return from one of the industry's biggest events, the sales and marketing awards gala, the company is taking the opportunity to reflect on the successes that May brought this year. The VIP Black-Tie Event was a fantastic opportunity for sales and marketing firms across the country to showcase their achievements of the previous 12 months. For others, it was a special occasion which allowed them to rub shoulders with some of the highest achievers in sales and marketing. With top guest speakers from the UK & US, it was a great opportunity to brush up on tips and tricks of the trade.

Travelling to the prestigious Mayfair district even organisers drafted in the experts at Grosvenor House to deliver an epic event. Everyone pulled out all the stops and attendees dressed up for the occasion. Attendees were treated to a beautifully prepared three-course meal by top chefs, and the guest appearance from Louisa Johnson X-Factor winner didn't fail to impress. It was a great event for the firm, and its associates' with awards picked up by many of the firms' business partners.

The firm has aligned their goals for the remainder of the year and is looking forward to embarking on the journey to exciting new projects. Everyone within the company is excited to increase the pace and reach their goals quicker. Tapping into their winning natures, the contractors are looking to make a significant impact on the market.

Taking their services into new markets, the firm has already enjoyed growth into some of the Norths top cities including Manchester and Newcastle. To strengthen their business profile, Future Generation Marketing is looking to extend their reach further this year from their flagship office in Reading. This week's workshop on developing a winning mentality was a huge hit with the firm's contractors. They are looking to put their new knowledge into practice this week.

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Source - http://www.businesszone.co.uk/how-to-develop-a-winning-mentality

Source - https://www.marketingweek.com/2017/06/07/culture-pay-marketers-jobs/?cmpid=em~newsletter

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