Further investment in woodworking machinery aids Kitchen Magic

Tuesday 5 March, 2013

Leading Midlands kitchen refurbishment company Kitchen Magic is stepping up its already considerable production capabilities with the addition of a state of the art new piece of woodworking machinery. The new CNC (Computer Numeric Control) drilling machine is expected to speed up production at the firm's Birmingham city centre workshop.

"This new CNC equipment reflects our commitment to delivering absolute quality to our customers," comments Samantha Davies, Kitchen Magic's Marketing Manager. "It will greatly aid the production process, cutting lead times and resulting in kitchen fittings which are 100% accurate and aesthetically attractive."

CNC technology

CNC, or computer numeric control, refers to a production process in which a machine tool, in this case a drill, is controlled by a computer. The computer in turn is directed by human input and instructions via a software interface. This makes it possible to combine the best of human ingenuity and creativity with the accuracy that only a computer can provide.

In practice, it means that a sheet of wood for a cupboard door, drawer front or similar can be placed into the machine, the program started and then the required holes drilled out quickly and with absolute accuracy. This greatly speeds up the production process and ensures that each unit is fit to purpose.

State of the art production facility

The new machinery joins the already considerable bank of equipment in place at Kitchen Magic's Birmingham production facility. The cutting edge facility is located in the city centre and occupies premises measuring more than 20,000 square feet. Kitchen Magic itself has been in operation since 1985, and this latest update is a reflection of the changing methods and technology utilised in the craft of kitchen refurbishment.

"For almost three decades we have provided an unparalleled level of service to customers throughout the UK," says Ms. Davies, "and we have always made sure we keep up with the times."

"Ensuring that we have the most modern up-to-date equipment at our disposal means that we can continue to deliver the best quality products and services to our customers," she adds.

Kitchen Magic – Experts in kitchen refurbishment

Kitchen Magic specialise in kitchen refurbishment, an affordable and more practical alternative for homeowners who don't need or want to have their whole kitchen redesigned or refitted. They produce a wide range of replacement kitchen doors, drawer fronts, worktops and other elements that can make a kitchen look like new again.

The company's ranges includes more than 400 colour and style combinations which can be tailor-made for the customer within a short space of time (usually within a week to 10 days). A number of distinct ranges are available, including the wood-effect Kensington range, the traditional Country design and the stylish Chatsworth range.

In addition to designing and crafting the new fittings to customers' orders at their high-tech Birmingham facility, Kitchen Magic also offer free nationwide planning and have a team of skilled craftsmen who install the refurbished units on the customer's behalf.

--ENDS--

Notes for editors:

About Kitchen Magic
Located in Birmingham city centre, Kitchen Magic is long established with over 26 years trading experience. As one of the first companies to specialise solely in kitchen refurbishment, they have built a

Related Sectors:

Construction & Property :: Home & Garden ::

Related Keywords:

Woodworking Machinery :: Cnc :: Kitchen Magic :: Replacement Kitchen Doors :: Door Fronts :: Kitchen Door ::

Scan Me:

reputation for their high level of service and have recently appeared on Channel 4's You Deserve this House. For more information about replacement kitchen doors go to www.kitchen-magic.com.

Company Contact:

Kitchen Magic

T. 08001694748
E. customer@kitchen-magic.com
W. https://www.kitchen-magic.com

Additional Contact(s):
Sam Davies

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.kitchen-magic.pressat.co.uk