

Funding boost for lochside projects from Cruise Loch Lomond passengers

Wednesday 26 January, 2022

Several lochside visitor management projects being delivered by the conservation charity, Friends of Loch Lomond and The Trossachs, have received a welcome cash injection of £4,500 from donations made by passengers on cruises operated by long established Cruise Loch Lomond.

Projects benefitting from the funds include litter management along West Loch Lomondside, protecting views of the loch and Ben Lomond along the A82 tree corridor, red squirrel conservation and local village warden schemes.

Friends Chair, James Fraser said: "Cruise Loch Lomond have been long time supporters of the Friends of OUR park visitor giving scheme which provides a mechanism for visitors to donate funds via local businesses to support conservation, heritage, access and visitor management projects in the National Park for the benefit of people and nature.

It is to the great credit of the Directors and staff of Cruise Loch Lomond that they have managed to raise so much for local projects during the past two years which has been a challenging time interrupted with Covid 19 closures and restrictions on trading and we are grateful for their efforts.

We rely heavily on this sort of support from 100 businesses in and around the National Park and they all deserve our sincere thanks as do their many thousands of visitors who are helping us to make a real difference to make the National Park a better place with the delivery of many practical projects on the ground working with local communities."

Stuart Cordner of Cruise Loch Lomond said: "We are only too glad to try to help locally based projects in the National Park which need financial support, and the Friends of OUR park scheme has been an excellent way for us to do this. We wish to thank all customers who have made contributions to our fundraising while we have been part of this great initiative led by the Friends of Loch Lomond and The Trossachs."

Cruise Loch Lomond operates out of piers around Loch Lomond and has been at the forefront of many green tourism initiatives as part of their efforts to ensure visitors can enjoy the special natural and cultural heritage qualities of Loch Lomond.

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