Fruity King and Zayn Break The Internet

Tuesday 14 April, 2015

We made a Teddybear named Zayn trend on Twitter WorldWide

Fans across the globe took to social media to voice their opinion.

We received death threats not for writing about a contentious issue such as abortion or discussing American foreign policy but for posting a picture of a cute cuddly teddybear.

We *did not expect so much interest*. However, it is very much welcomed. The response from fans across social media channels such as Twitter have been overwhelming. We are so happy Fruity King and Zayn have entered the psyche of people across the globe. The raison d'être of this campaign was to bring Fruity King into the public consciousness and shoot the adorable Zayn to overnight stardom.

https://twitter.com/FruityKing_/status/587730326639747074

http://www.fruityking.co.uk/blog/zayns-world-zayns-world-party-time-excellent/

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