

Fruit Shoot Awarded Product of the Year in Spain

Wednesday 27 January, 2016

We are proud to announce that Fruit Shoot has won the prestigious Producto Del Año / Product of the Year Award, given by the Gran Premio a la Innovación organisation in Spain.

Nominated brands are shortlisted by an expert panel then researched with consumers to arrive at the ultimate winners in each category. The award is an endorsement of the brand's quality and a testament to its popularity with the Spanish market. The award's mark will be proudly displayed on Fruit Shoot packs and used in all consumer communications during 2016.

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