

Frontline Festival Scotland The Best Bits included in Festv Launch

Wednesday 30 December, 2020

Media:

The **Frontline Festival Scotland** was a virtual music gig streamed on St Andrew's Day from Bannockburn House, showcasing 39 Scottish artists performances from all over Scotland. This new virtual gig was organised by Ceangail, a project management social enterprise based in Stirling who has had to pivot their event delivery in 2020 by creating new virtual experiences for viewers.

Having seen some of Frontline Festival Scotland's coverage prior to the event, Ceangail was approached by Festv, a new streaming service being launched on January 1st 2021 for lovers of arts festivals. Featuring comedy, live music, theatre, dance and all genres of live performances, it provides a daily uplift for those who can't or won't attend events in person.

Co-founder of Festv, Alan Kittle, added, "We're thrilled to support the Frontline Festival, first shown on St Andrew's Day, on our new streaming service at FESTV.APP. Our purpose is to lighten the world with shared moments of joy ... and the Best Bits show is perfect for fans to rewatch on-demand, as well as raising vital funds. This is the first step in an important partnership between organisations."

Ceangail's Chair Matt McGrandles said, "Having been approached by Alan and explained the aims of our event, I am encouraged to see this legacy project now come to fruition. My team were very proud to see our event shine a light on 4 of Scotland's frontline emergency service charities, whose own fundraising events have been decimated this year due to covid-19. We hope whether you watched on the day or if you just want to see some fantastic performances, fans will subscribe to this programme helping continue to raise funds for these charities as well as enjoy watching presenters Fat and Kathryn Wilson talk through their Best Bits of what turned out to be a fantastic day."

The Frontline Festival Scotland project supported many people and businesses during this year of uncertainty including 7 small businesses that made up the delivery team; 39 Scottish artists; a historical community-owned venue, namely Bannockburn House; and 4 of Scotland's frontline emergency service charities.

Festv on-demand service will be launching on New Year's Day with a launch showcase – recorded at the Edinburgh's Assembly Roxy – featuring comedian Mark Watson, playwright Gary McNair (A Gambler's Guide to Dying), festival director Hope Azeda (Ubumuntu Arts Festival), singer-songwriter Honeyblood, dance artistic director Tony Mills, and installation artist Laura McGlinchey. More details can be found online by visiting www.festv.app

Notes to Editors:

'Frontline Festival Scotland The Best Bits' On-Demand Service:

Festv: <https://www.festv.app/>

Frontline Festival Scotland Organiser:

Ceangail CIC: <https://www.ceangail.org/>

Charities:

Scotland's Charity Air Ambulance: <https://www.scaa.org.uk/>

Scottish Police Benevolent Fund: <https://www.spbf.org.uk/>

SFRS Family Support Trust: <https://sfrs-familysupport.org.uk/>

Scottish Ambulance Service Endowment Fund:
<https://www.scottishambulance.com/TheService/donation.aspx>



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