From Festival of Lights to Gift of Water: Hope Spring's Diwali eCards Support Clean Water Projects

Tuesday 3 November, 2026

Ahead of Diwali on 8 November 2026, the UK charity invites families and friends to send personalised digital greetings while supporting its mission to improve access to clean water in underserved communities.

HEREFORD, UK, 3 November 2026 – As millions of people prepare to celebrate Diwali, the Festival of Lights, on Sunday, 8 November, UK-based charity Hope Spring Water is encouraging people to make their festive greetings more meaningful by sending personalised Diwali charity eCards that offer an opportunity to support clean-water projects.

Through its digital greeting-card platform, Hope Spring eCards, the charity is inviting families, friends and businesses to share Diwali wishes online while considering a donation towards improving water access for communities facing water poverty.

The initiative follows the charity's recent completion of a community borehole in Angwan Kyauta, Nasarawa State, Nigeria, funded through donations generated by Hope Spring eCards.

The project, officially handed over to the community on 8 October 2026, is expected to benefit more than 500 people by bringing a more accessible water supply closer to their homes.

Sharing the Light of Diwali Through Meaningful Greetings

Diwali, also known as Deepavali, is widely celebrated as the Festival of Lights. Although traditions vary among the communities observing the festival, themes of hope, renewal, kindness and the triumph of light over darkness are central to many celebrations.

Hope Spring believes these values provide a meaningful opportunity to connect festive goodwill with charitable giving.

The charity's collection of Diwali eCards includes traditional, contemporary and animated digital greetings featuring imagery associated with the festival, including glowing diyas, colourful rangoli designs and celebratory messages.

Supporters can personalise a Diwali greeting with their own words and send it by email or share it through WhatsApp, reaching loved ones in the UK and around the world without printing or postage.

The collection includes greetings suitable for parents, grandparents, friends, colleagues and business contacts.

From Digital Greetings to Clean Water

The charitable impact of Hope Spring eCards was demonstrated recently in Angwan Kyauta, a rural community in Kokona Local Government Area, Nasarawa State, Nigeria.

For years, residents had struggled to obtain water for everyday needs. Women and children frequently travelled long distances to collect water, sometimes relying on streams and other unsuitable sources.

For some children, the responsibility of fetching water before school meant arriving late for lessons.

Following a community water-needs assessment, Hope Spring Water supported the construction of a borehole to bring water closer to residents.

The completed facility was officially commissioned and handed over on 8 October 2026.

Funded through Hope Spring eCards donations, the project has reduced the distance residents need to travel to fetch water and is expected to improve daily life for more than 500 people.

The charity hopes that the generosity shown by supporters sending greeting cards for birthdays,

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anniversaries, Christmas and other celebrations will continue to make similar projects possible.

A Diwali Message That Can Make a Difference

Lolade Aderibigbe, a Spokesperson for Hope Spring eCards said:

"Diwali is a celebration of light, hope and the importance of sharing happiness with others. We believe those values connect beautifully with our mission at Hope Spring.

"When someone sends a Diwali eCard, they are sharing warm wishes with a friend, colleague or family member. By choosing to make a donation, they can also help us support communities where access to clean water remains a daily challenge.

"Our recent borehole project in Angwan Kyauta demonstrates what the generosity of people sending digital greeting cards can achieve. We hope this Diwali will inspire more people to combine their festive greetings with an act of kindness."

Diwali Greetings for Families, Friends and Businesses

Hope Spring's Diwali eCards collection is designed for people who want a convenient way to share personal greetings, particularly when friends and relatives live in different cities or countries.

The platform also offers a practical option for organisations wishing to send inclusive seasonal messages to employees, customers and business partners.

Users can select a design, add a personalised message and complete the sending process online.

Those wishing to support the charity's work can make an optional donation when sending their card. Free sending options are also available.

Hope Spring hopes its Diwali campaign will encourage people to think about the wider impact that small acts of generosity can have.

How to Send a Hope Spring Diwali eCard

People wishing to send Happy Diwali wishes online can visit the charity's dedicated Diwali greeting-card collection.

They can choose a traditional, modern or animated eCard, add their personalised greeting, and send it by email or share the completed card through WhatsApp.

Supporters may also make a voluntary contribution towards Hope Spring Water's clean-water projects.

Browse and send Diwali charity eCards:
https://ecards.hopespring.org.uk/diwali/

Learn about the charity's recent water project:
https://www.hopespring.org.uk/hope-spring-clean-water-angwan-kyauta-families/

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